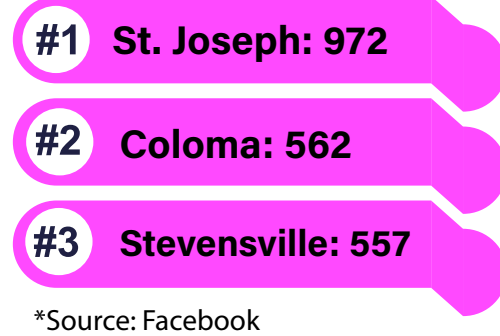


AVERAGE LISTENER DATA

Q3 | 7/1/2021 - 9/30/2021



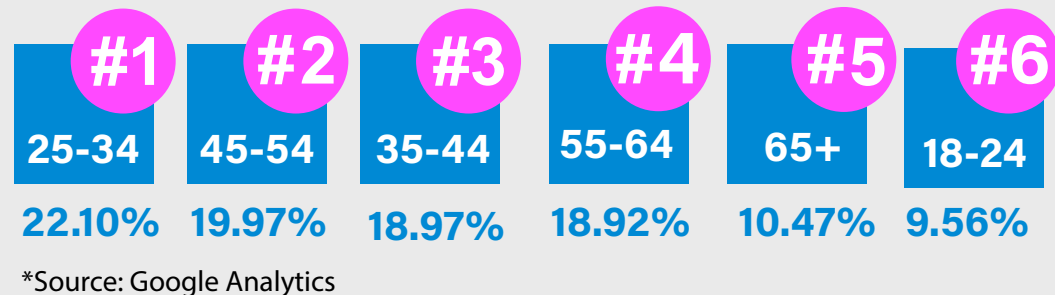
AUDIENCE LOCATIONS



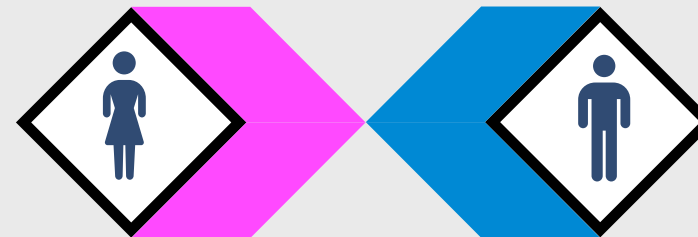
TOP 5 POTENTIAL TO BUY INTERESTS

- Home & Garden/Home Decor
- Real Estate/Residential Properties/Residential Properties (For Sale)
- Houses (For Sale)/Preowned Houses (For Sale)
- Employment
- Apparel & Accessories/Women's Apparel

AGES REACHED



60%
 of avg. listeners are women



40%
 of avg. listeners are men

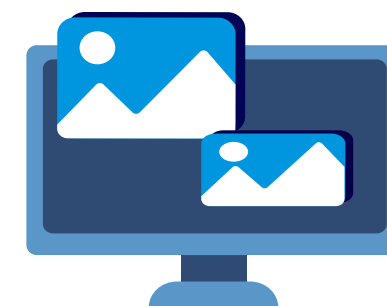
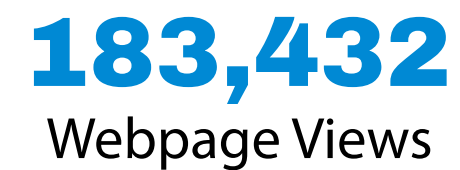
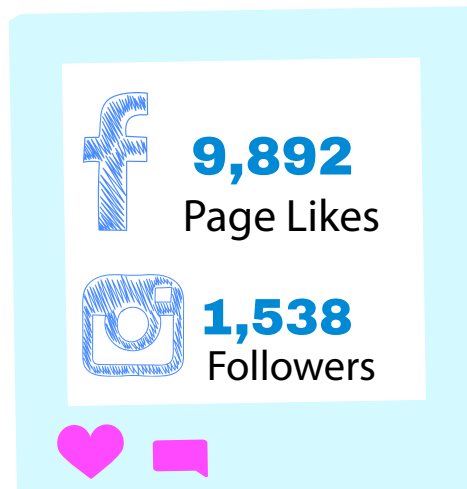
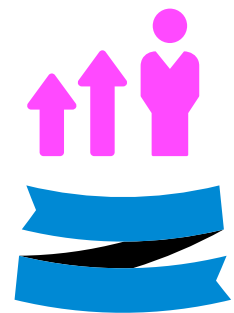
*Source: Google Analytics

TOP 5 AFFINITY CATEGORIES

- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- Lifestyles & Hobbies/Pet Lovers
- Media & Entertainment/TV Lovers
- Shoppers/Value Shoppers
- Shoppers/Bargain Hunters

SOCIAL MEDIA AUDIENCE

*Sources: Facebook, Instagram



*Source: Google Analytics