



AVERAGE LISTENER DATA

Q3 | 7/1/2021 - 9/30/2021

3,025
Total sessions started
*Source: Wide Orbit

791
Facebook Post Engagements
*Source: Facebook

AUDIENCE LOCATIONS

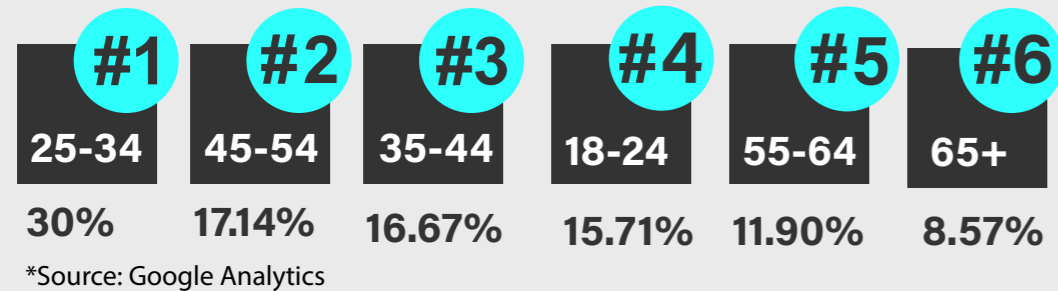
- #1 St. Joseph: 37
 - #2 Chicago: 37
 - #3 Shoreham: 12
- *Source: Facebook

3,921
Hours
Listened on average
*Source: Wide Orbit

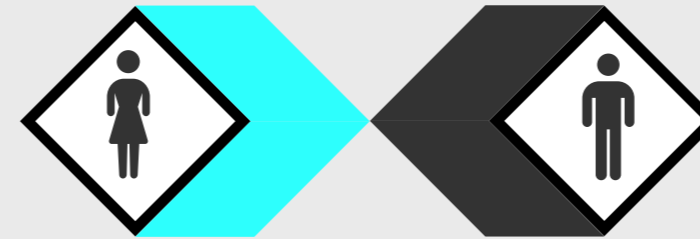
TOP 5 POTENTIAL TO BUY INTERESTS

- Apparel & Accessories/Women's Apparel
- Autos & Vehicles/Auto Repair & Maintenance
- Travel/Hotels & Accommodations
- Employment
- Event Tickets/Concert & Music Festival Tickets

AGES REACHED



40.7%
of avg. listeners are women



59.3%
of avg. listeners are men

*Source: Google Analytics

TOP 5 AFFINITY CATEGORIES

- Media & Entertainment/Music Lovers
- Media & Entertainment/Movie Lovers
- Food & Dining/Fast Food Cravers
- Lifestyles & Hobbies/Pet Lovers
- Media & Entertainment/TV Lovers

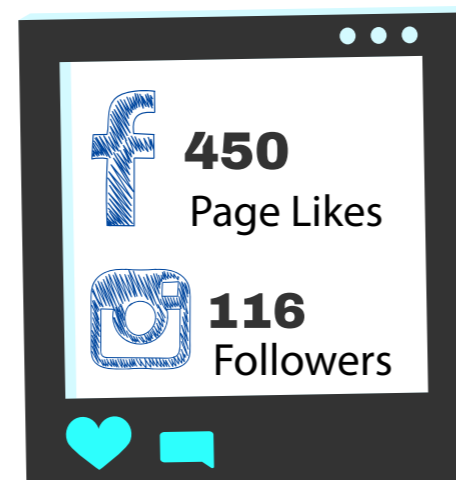
59
Email subscribers reached every month



*Source: Drip

SOCIAL MEDIA AUDIENCE

*Sources: Facebook, Instagram



2,130
Webpage Views

*Source: Google Analytics

