



22,759
Total sessions started

Source: Wide Orbit



117,800+
Facebook post engagements

*Source: Facebook

AUDIENCE LOCATIONS

#1 St. Joseph: 1,122

#2 Benton Harbor: 808

#3 Stevensville: 646

*Source: Facebook



14,835
Hours

Listened on average

*Source: Wide Orbit

TOP 5 POTENTIAL TO BUY INTERESTS

Financial Services/Investment Services

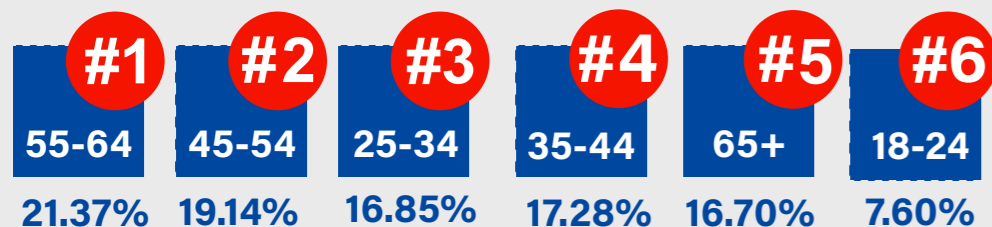
Real Estate/Residential Properties

Home & Garden/Home & Garden Services

Employment

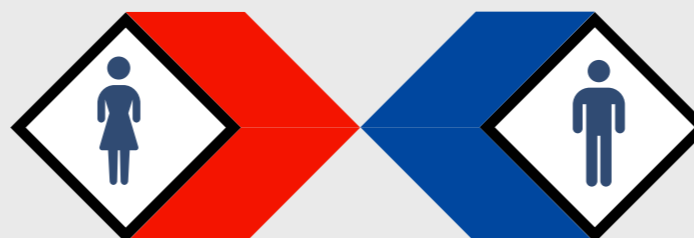
Real Estate/Residential Properties/Residential Properties (For Sale)

AGES REACHED



*Source: Google Analytics

48.2%
of avg. listeners are women



51.8%
of avg. listeners are men

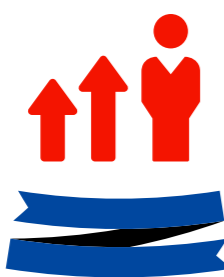
*Source: Google Analytics

SOCIAL MEDIA AUDIENCE

*Source: Facebook, Instagram

1,446

Email subscribers reached each month



*Source: Drip



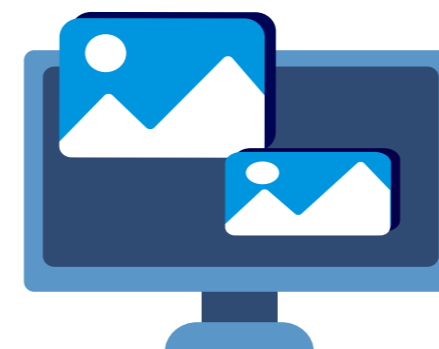
38,047

Total podcasts played and downloaded

*Source: Blubrry



992,839
Webpage Views



*Source: Google Analytics

TOP 5 AFFINITY CATEGORIES

Food & Dining/Cooking Enthusiasts/30 Minute Chefs

News & Politics/Avid News Readers

Banking & Finance/Avid Investors

Sports & Fitness/Sports Fans

Lifestyles & Hobbies/Pet Lovers