



AVERAGE LISTENER DATA

Q3 | 7/1/2021 - 9/30/2021



22,706
Total sessions started
*Source: Wide Orbit

AUDIENCE LOCATIONS

- #1 St. Joseph: 67
- #2 Stevensville: 38
- #3 Coloma: 36

*Source: Facebook

385

Email subscribers reached every month

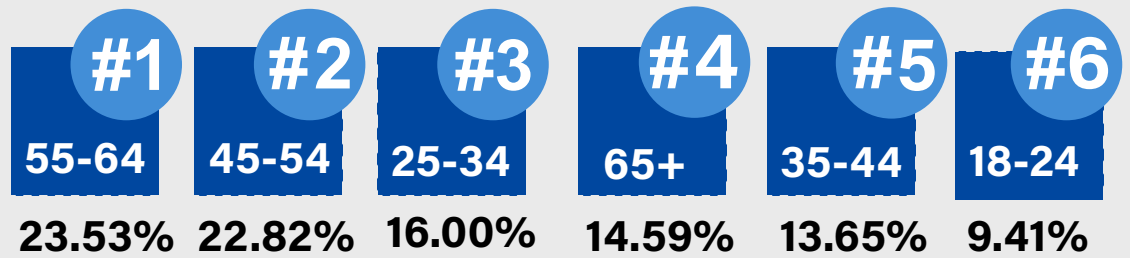


*Source: Drip

TOP 5 POTENTIAL TO BUY INTERESTS

- Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)
- Travel/Hotels & Accommodations
- Autos & Vehicles/Auto Repair & Maintenance
- Home & Garden/Home Decor
- Real Estate/Residential Properties/Residential Properties (For Sale)

AGES REACHED



*Source: Google Analytics

37.4%
of avg. listeners are women



62.6%
of avg. listeners are men

*Source: Google Analytics

SOCIAL MEDIA AUDIENCE

*Source: Facebook



20,285
Hours
Listened on average
*Source: Wide Orbit

9,024
Webpage Views



*Source: Google Analytics

TOP 5 AFFINITY CATEGORIES

- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- Sports & Fitness/Sports Fans
- Lifestyles & Hobbies/Pet Lovers
- News & Politics/Avid News Readers
- Media & Entertainment/TV Lovers