



AVERAGE LISTENER DATA

Q3 | 7/1/2021 - 9/30/2021

67,657
Total sessions started
*Source: Wide Orbit

72,613
Facebook post engagements
*Source: Facebook

AUDIENCE LOCATIONS

#1 Coloma: 635

#2 St. Joseph: 581

#3 Stevensville: 495
*Source: Facebook



44,591
Hours
Listened on average
*Source: Wide Orbit

TOP 5 POTENTIAL TO BUY INTERESTS

Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)

Real Estate/Residential Properties/Residential Properties (For Sale)

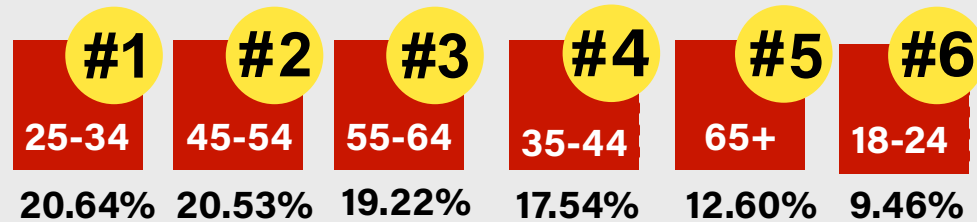
Real Estate/Residential Properties/Residential Properties (For Sale)

Home & Garden/Home Decor

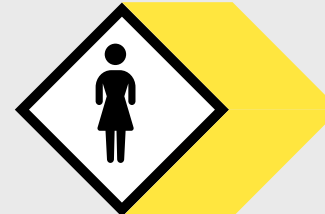
Autos & Vehicles/Auto Repair & Maintenance

AGES REACHED

*Source: Google Analytics



48.1%
of avg. listeners are women

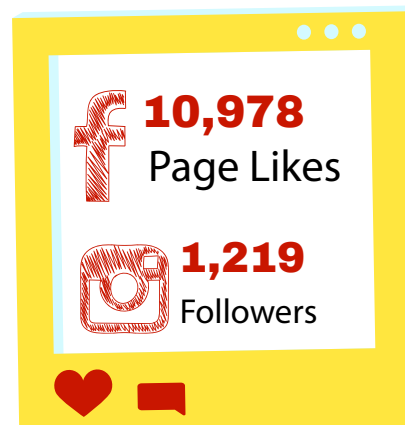


51.9%
of avg. listeners are men

*Source: Google Analytics

SOCIAL MEDIA AUDIENCE

4,234
Email subscribers reached every month
*Source: Drip



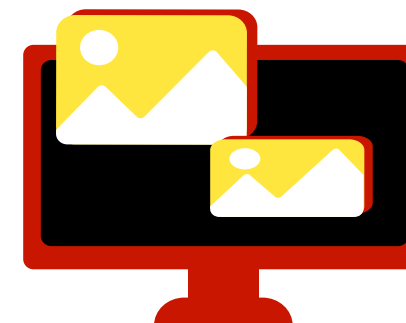
*Source: Facebook, Instagram

21,863

Total podcasts played and downloaded
*Source: Blubrry



132,619
Webpage views



*Source: Google Analytics

TOP 5 AFFINITY CATEGORIES

Lifestyles & Hobbies/Pet Lovers

Food & Dining/Cooking Enthusiasts/30 Minute Chefs

Food & Dining/Fast Food Cravers

Media & Entertainment/TV Lovers

News & Politics/Avid News Readers