

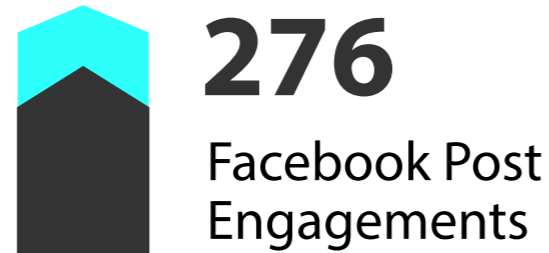


AVERAGE LISTENER DATA

Q1 | 1/1/2022 - 3/31/2022

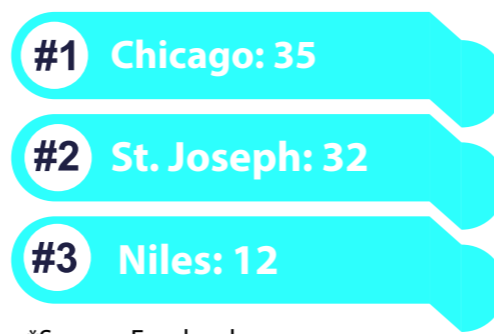


*Source: Wide Orbit

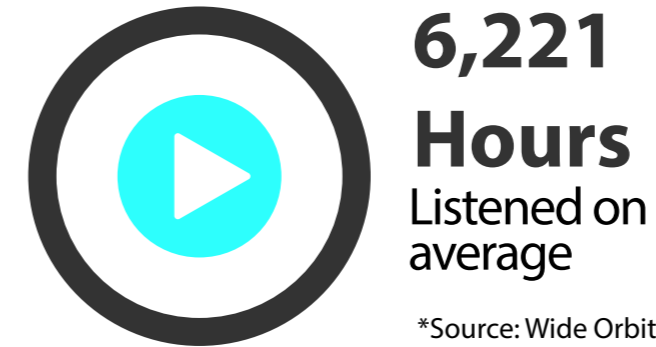


*Source: Facebook

AUDIENCE LOCATIONS



*Source: Facebook



*Source: Wide Orbit

TOP 5 POTENTIAL TO BUY INTERESTS

Gifts & Occasions/Gift Baskets

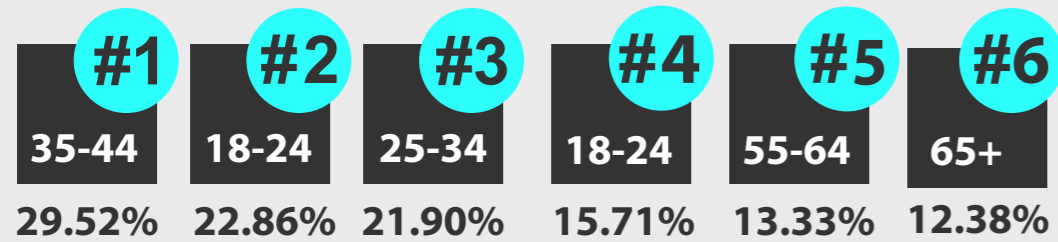
Home & Garden/Home Decor

Apparel & Accessories/Women's Apparel

Employment

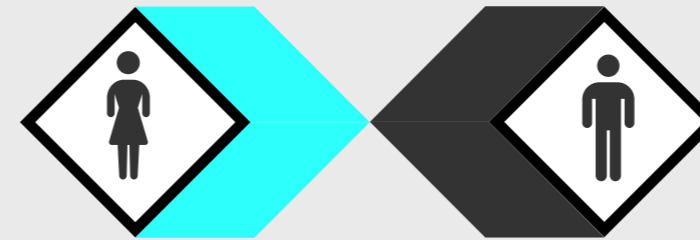
Event Tickets/Concert & Music Festival Tickets

AGES REACHED



*Source: Google Analytics

42.9%
of avg. listeners are women



*Source: Google Analytics

57.1%
of avg. listeners are men

TOP 5 AFFINITY CATEGORIES

Media & Entertainment/Music Lovers

Lifestyles & Hobbies/Art & Theater Aficionados

Media & Entertainment/Movie Lovers

Media & Entertainment/TV Lovers

Lifestyles & Hobbies/Pet Lovers

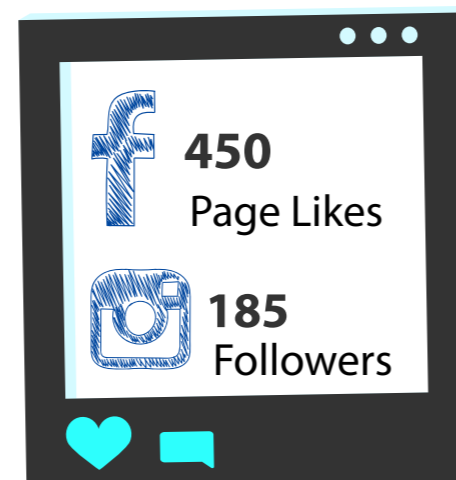
SOCIAL MEDIA AUDIENCE

*Sources: Facebook, Instagram

57
Email subscribers reached every month



*Source: Drip



3,860
Webpage Views

*Source: Google Analytics

