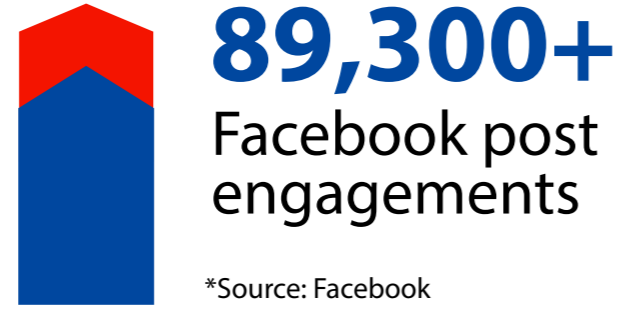


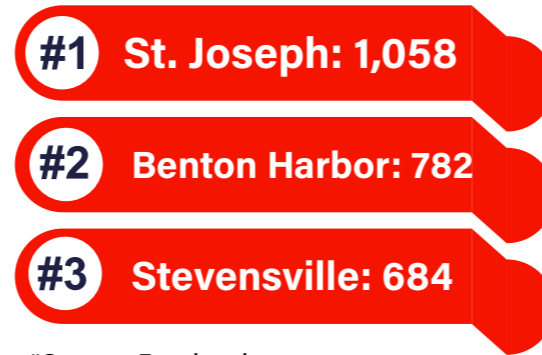


*Source: Wide Orbit



*Source: Facebook

AUDIENCE LOCATIONS



*Source: Facebook

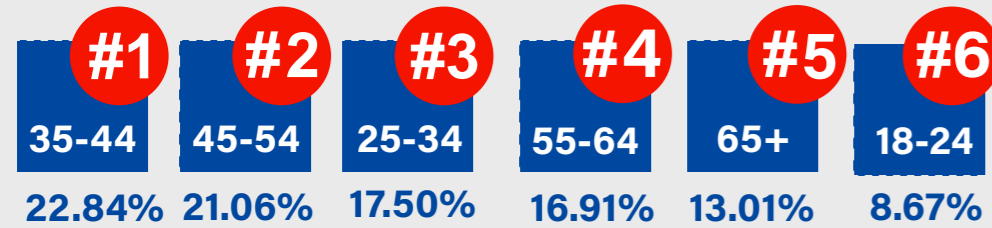


*Source: Wide Orbit

TOP 5 POTENTIAL TO BUY INTERESTS

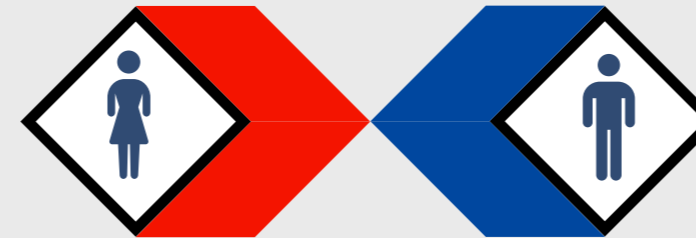
- Financial Services/Investment Services
- Real Estate/Residential Properties
- Home & Garden/Home & Garden Services
- Financial Services/Banking Services
- Employment

AGES REACHED



*Source: Google Analytics

50.1%
of avg. listeners are women



49.9%
of avg. listeners are men

*Source: Google Analytics

SOCIAL MEDIA AUDIENCE

*Source: Facebook, Instagram

1,518
Email subscribers reached each month



*Source: Drip

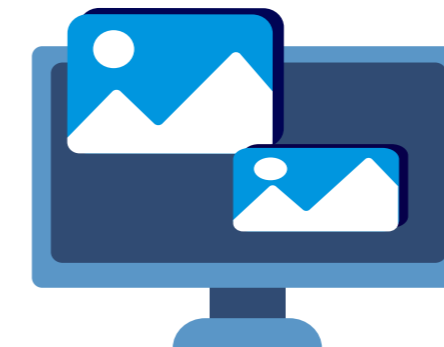


42,644
Total podcasts played and downloaded

*Source: Blubrry



863,070
Webpage Views



*Source: Google Analytics

TOP 5 AFFINITY CATEGORIES

- News & Politics/Avid News Readers
- Banking & Finance/Avid Investors
- Sports & Fitness/Sports Fans
- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- Lifestyles & Hobbies/Business Professionals