



AVERAGE LISTENER DATA

Q1 | 1/1/2022 - 3/31/2022

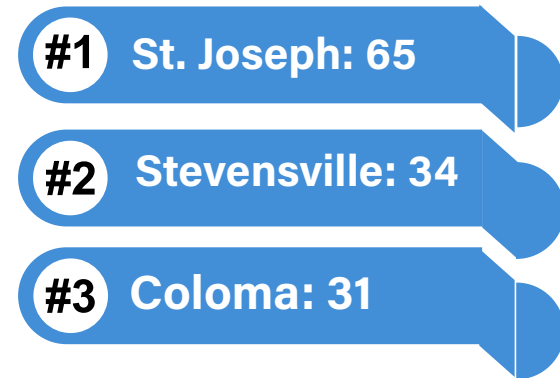


21,274

Total streaming sessions started

*Source: Wide Orbit

AUDIENCE LOCATIONS



*Source: Facebook

351

Email subscribers reached every month

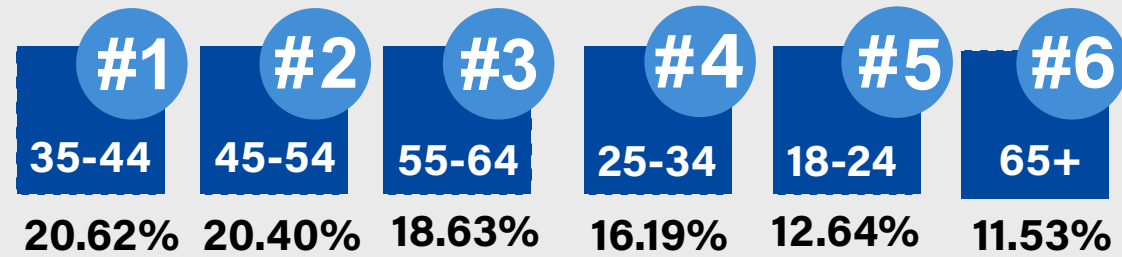


*Source: Drip

TOP 5 POTENTIAL TO BUY INTERESTS

- Home & Garden/Home Decor
- Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)
- Employment
- Financial Services/Investment Services
- Business Services/Business Technology

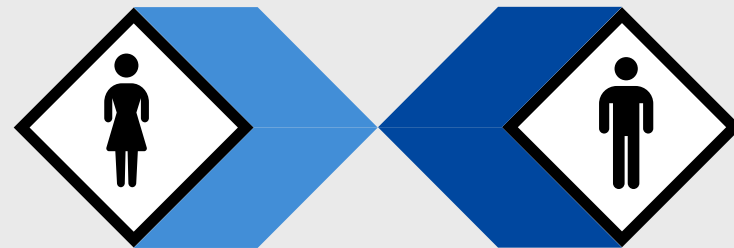
AGES REACHED



*Source: Google Analytics

42.2%

of avg. listeners are women



57.8%

of avg. listeners are men

*Source: Google Analytics

TOP 5 AFFINITY CATEGORIES

- Media & Entertainment/Music Lovers
- Media & Entertainment/TV Lovers
- Lifestyles & Hobbies/Pet Lovers
- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- Sports & Fitness/Sports Fans

SOCIAL MEDIA AUDIENCE

*Source: Facebook



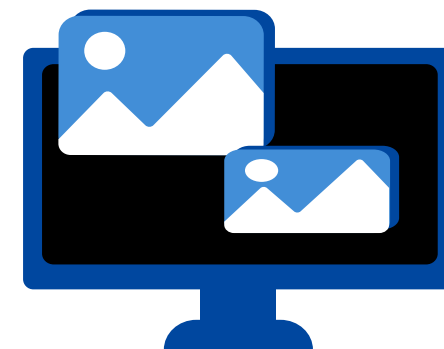
19,720 Hours

Streamed each month

*Source: Wide Orbit

8,216

Webpage Views



*Source: Google Analytics