



AVERAGE LISTENER DATA

Q1 | 1/1/2022 - 3/31/2022



61,913

Total sessions started

*Source: Wide Orbit



37,200+

Facebook post engagements

*Source: Facebook

AUDIENCE LOCATIONS

#1 Coloma: 642

#2 St. Joseph: 540

#3 Stevensville: 501

*Source: Facebook



40,274

Hours

Listened on average

*Source: Wide Orbit

TOP 5 POTENTIAL TO BUY INTERESTS

Home & Garden/Home Decor

Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)

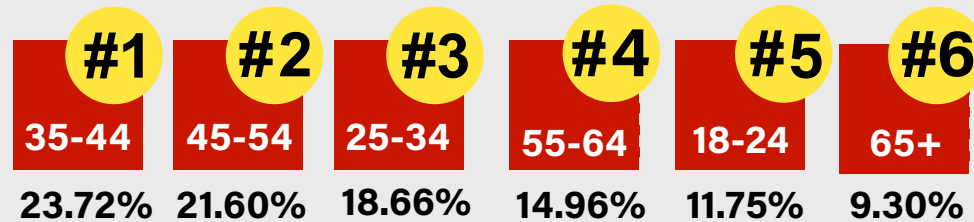
Employment

Gifts & Occasions/Gift Baskets

Real Estate/Residential Properties/Residential Properties (For Sale)

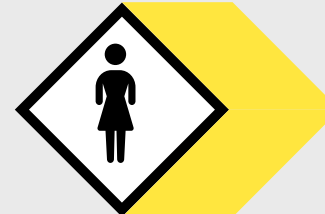
AGES REACHED

*Source: Google Analytics



42.9%

of avg. listeners are women



57.1%

of avg. listeners are men

*Source: Google Analytics

TOP 5 AFFINITY CATEGORIES

Food & Dining/Cooking Enthusiasts/30 Minute Chefs

Lifestyles & Hobbies/Pet Lovers

Food & Dining/Fast Food Cravers

Media & Entertainment/TV Lovers

Home & Garden/Do-It-Yourselfers

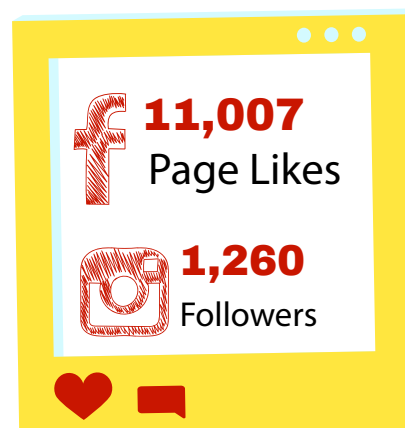
SOCIAL MEDIA AUDIENCE

4,346

Email subscribers reached every month



*Source: Drip



*Source: Facebook, Instagram

11,007 Page Likes

1,260 Followers

12,024

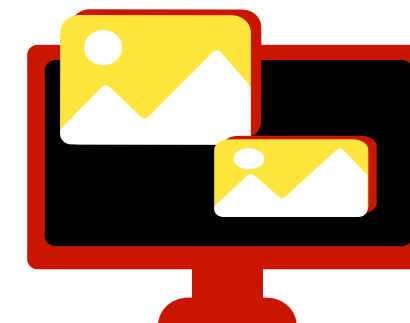
Total podcasts played and downloaded

*Source: Blubrry



70,964

Webpage views



*Source: Google Analytics