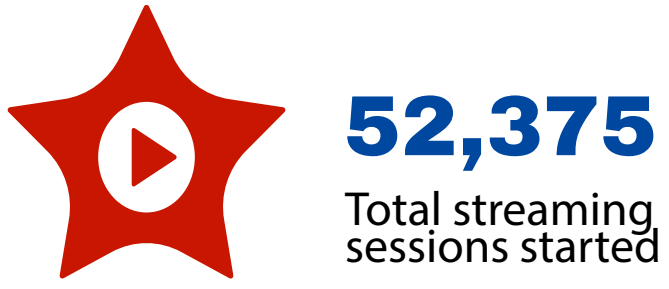




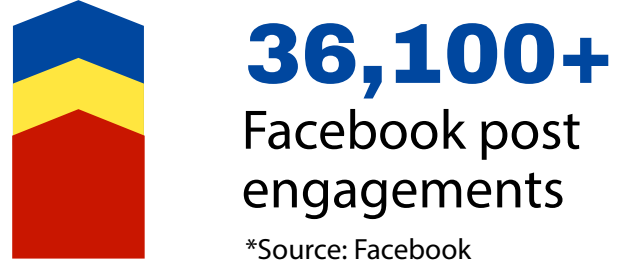
AVERAGE LISTENER DATA

Q1 | 1/1/2022 - 3/31/2022

TOP 5 POTENTIAL TO BUY INTERESTS

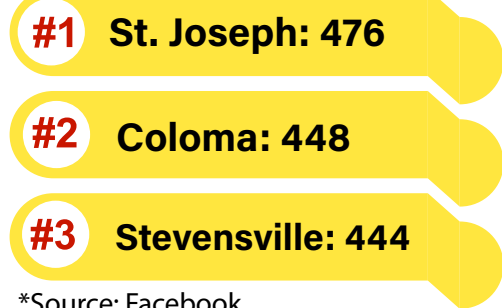


*Source: Wide Orbit



*Source: Facebook

AUDIENCE LOCATIONS



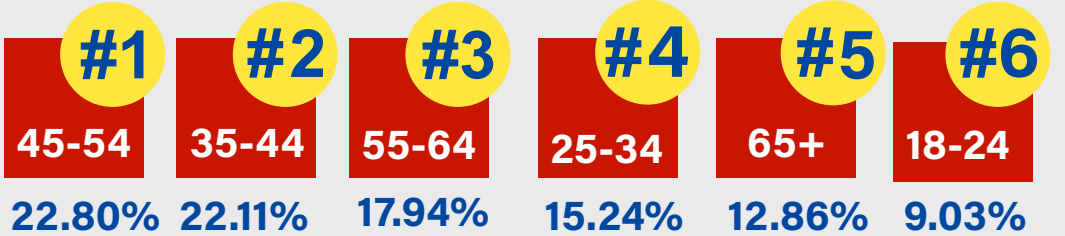
*Source: Facebook



*Source: Wide Orbit

- Home & Garden/Home Decor
- Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)
- Employment
- Gifts & Occasions/Gift Baskets
- Real Estate/Residential Properties/Residential Properties (For Sale)

AGES REACHED



*Source: Google Analytics

56.8%
of avg. listeners are women



43.2%
of avg. listeners are men

*SOURCE: GOOGLE ANALYTICS

TOP 5 AFFINITY CATEGORIES

- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- Lifestyles & Hobbies/Pet Lovers
- Media & Entertainment/TV Lovers
- Food & Dining/Fast Food Cravers
- Shoppers/Bargain Hunters

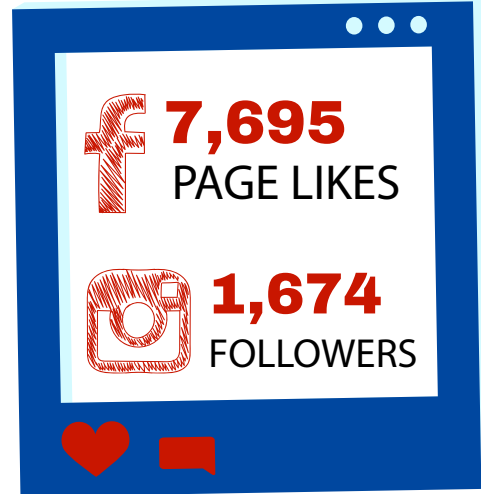
5,135
Email subscribers reached every month



*Source: Drip

SOCIAL MEDIA AUDIENCE

*Source: Facebook



10,393
Total podcasts played and downloaded

*Source: Blubrry



69,876
Webpage Views



*Source: Google Analytics