



AVERAGE LISTENER DATA

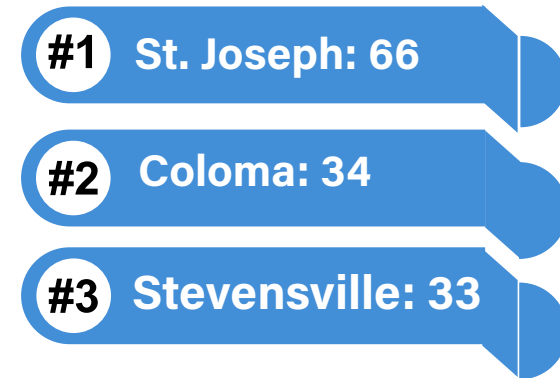
Q2 | 4/1/2022 - 6/30/2022



26,532
Total streaming sessions started

*Source: Wide Orbit

AUDIENCE LOCATIONS



*Source: Facebook

345

Email subscribers reached every month



*Source: Drip

TOP 5 POTENTIAL TO BUY INTERESTS

Autos & Vehicles/Auto Repair & Maintenance

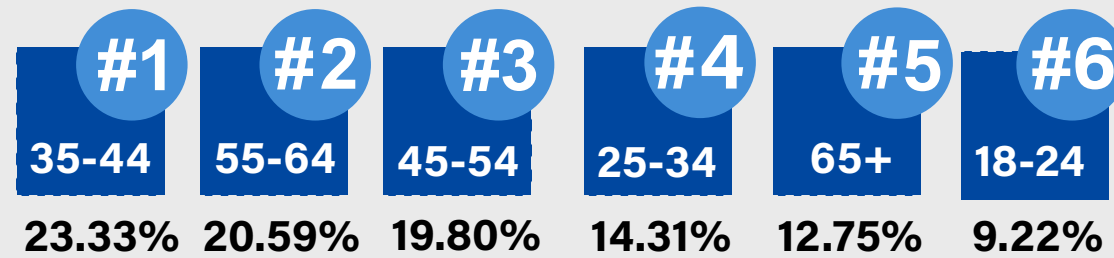
Autos & Vehicles/Auto Repair & Maintenance/Oil Changes

Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)

Real Estate/Residential Properties/Residential Properties (For Sale)/Houses (For Sale)/Pre-owned Houses (For Sale)

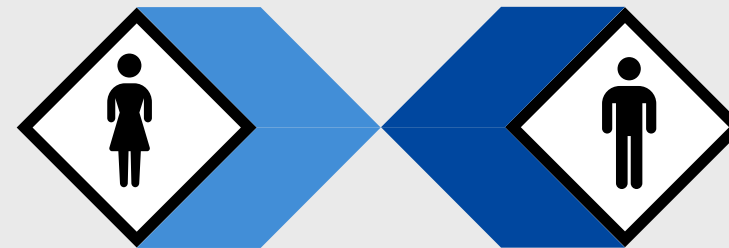
Financial Services/Investment Services

AGES REACHED



*Source: Google Analytics

44.2%
of avg. listeners are women



55.8%
of avg. listeners are men

*Source: Google Analytics

TOP 5 AFFINITY CATEGORIES

Food & Dining/Cooking Enthusiasts/30 Minute Chefs

News & Politics/Avid News Readers

Lifestyles & Hobbies/Pet Lovers

Media & Entertainment/TV Lovers

Media & Entertainment/Music Lovers

SOCIAL MEDIA AUDIENCE

*Source: Facebook



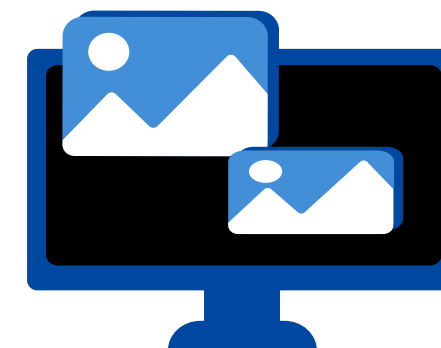
23,638
Hours

Streamed each month

*Source: Wide Orbit

9,436

Webpage Views



*Source: Google Analytics