



AVERAGE LISTENER DATA

Q2 | 4/1/2022 - 6/30/2022

60,206
Total streaming sessions started
*Source: Wide Orbit

48,122+
Facebook post engagements
*Source: Facebook

AUDIENCE LOCATIONS

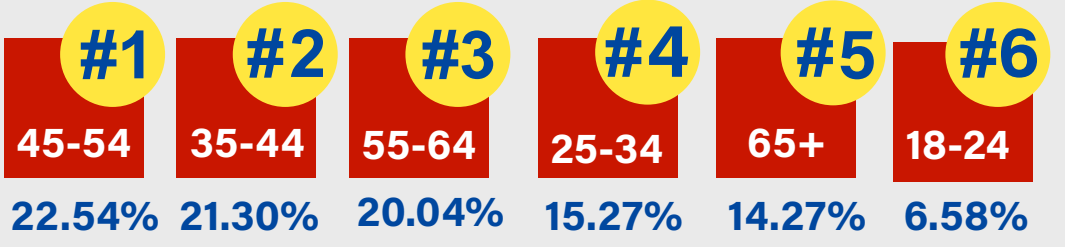
- #1 St. Joseph: 443
 - #2 Coloma: 431
 - #3 Stevensville: 426
- *Source: Facebook

30,596 Hours
Streamed this month
*Source: Wide Orbit

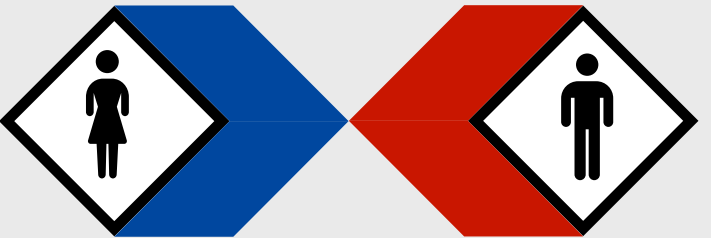
TOP 5 POTENTIAL TO BUY INTERESTS

- Autos & Vehicles/Auto Repair & Maintenance
- Home & Garden/Home Decor
- Real Estate/Residential Properties/Residential Properties (For Sale)
- Real Estate/Residential Properties/Residential Properties (For Sale)/Houses (For Sale)/Pre-owned Houses (For Sale)
- Autos & Vehicles/Auto Repair & Maintenance/Oil Changes

AGES REACHED



60.9%
of avg. listeners are women



39.1%
of avg. listeners are men

*SOURCE: GOOGLE ANALYTICS

TOP 5 AFFINITY CATEGORIES

- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- Lifestyles & Hobbies/Pet Lovers
- Media & Entertainment/TV Lovers
- Shoppers/Bargain Hunters
- Food & Dining/Fast Food Cravers
- Shoppers/Value Shoppers

5,210
Email subscribers reached every month
*Source: Drip

SOCIAL MEDIA AUDIENCE

*Source: Facebook

7,621
PAGE LIKES

1,694
FOLLOWERS

11,171
Total podcasts played and downloaded
*Source: Blubrry

87,164
Webpage Views
*Source: Google Analytics