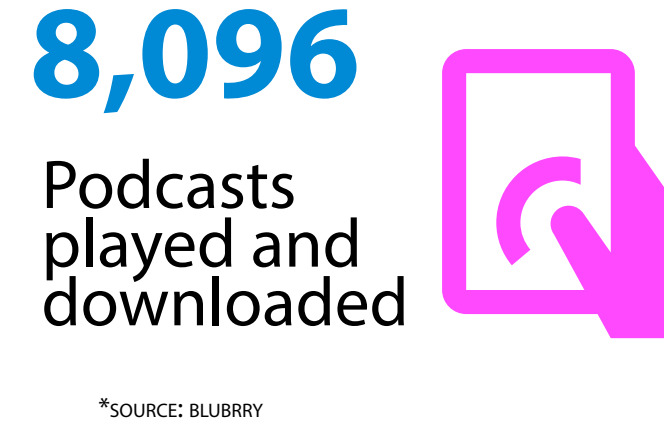




AVERAGE LISTENER DATA

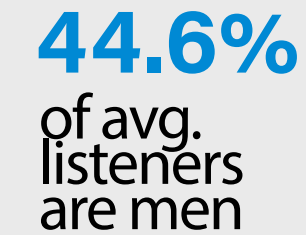
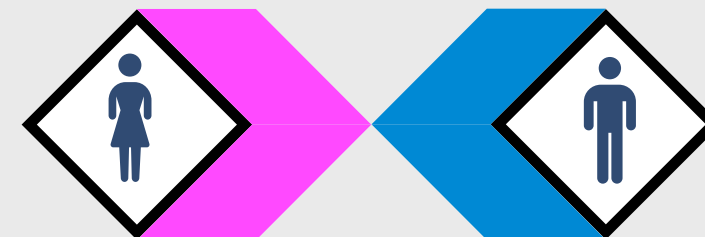
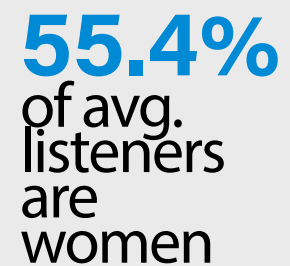
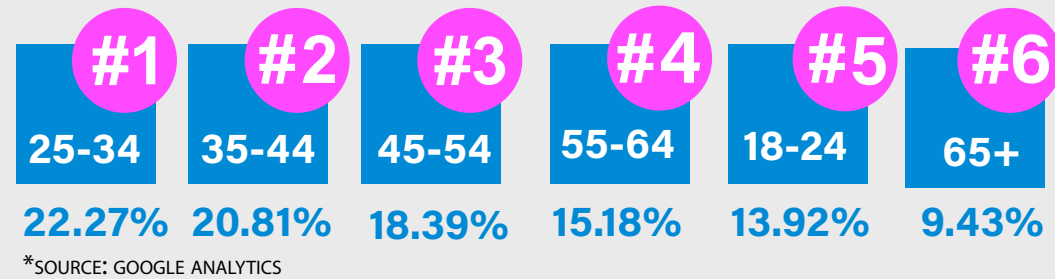
Q2 | 4/1/2022 - 6/30/2022



TOP 5 POTENTIAL TO BUY INTERESTS

- Employment/Career Consulting Services
- Financial Services/Investment Services
- Employment
- Sports & Fitness
- Home & Garden/Home Decor

AGES REACHED

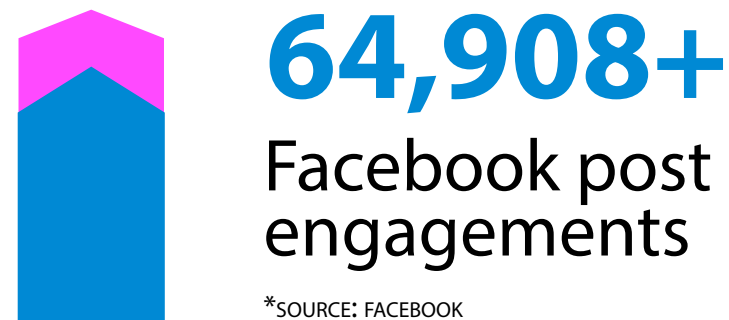
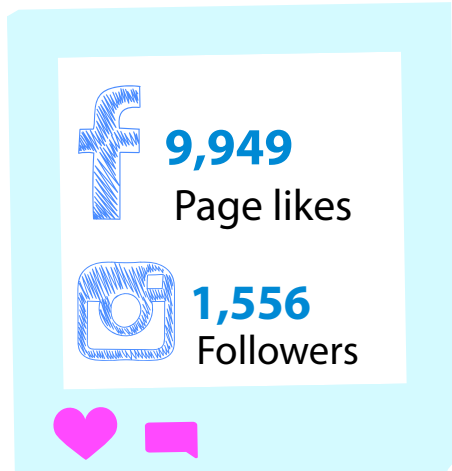


TOP 5 AFFINITY CATEGORIES

- News & Politics/Avid News Readers
- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- Media & Entertainment/TV Lovers
- Shoppers/Value Shoppers
- Banking & Finance/Avid Investors

SOCIAL MEDIA AUDIENCE

*SOURCES: FACEBOOK, INSTAGRAM



AUDIENCE LOCATIONS

