



AVERAGE LISTENER DATA

Q2 | 4/1/2022 - 6/30/2022



26,532

Total streaming sessions started

*Source: Wide Orbit



23,638 Hours

Streamed each month

*Source: Wide Orbit

345

Email subscribers reached every month



*Source: Drip

TOP 5 POTENTIAL TO BUY INTERESTS

Autos & Vehicles/Auto Repair & Maintenance

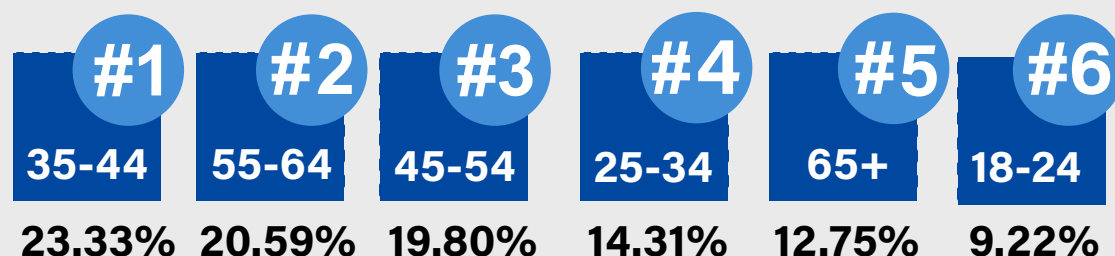
Autos & Vehicles/Auto Repair & Maintenance/Oil Changes

Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)

Real Estate/Residential Properties/Residential Properties (For Sale)/Houses (For Sale)/Pre-owned Houses (For Sale)

Financial Services/Investment Services

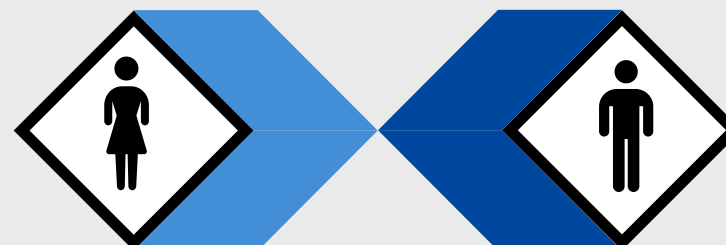
AGES REACHED



*Source: Google Analytics

44.2%

of avg. listeners are women



55.8%

of avg. listeners are men

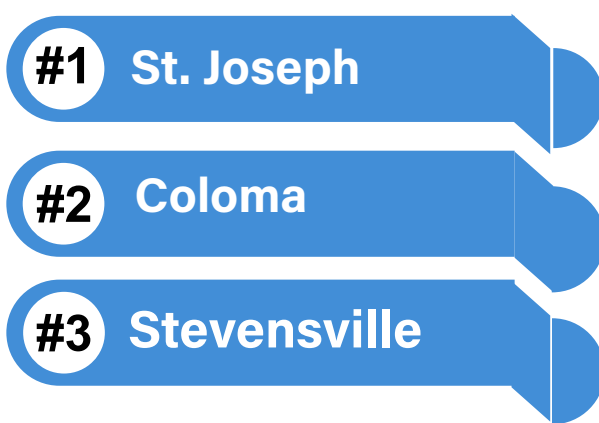
*Source: Google Analytics

SOCIAL MEDIA AUDIENCE

*Source: Facebook



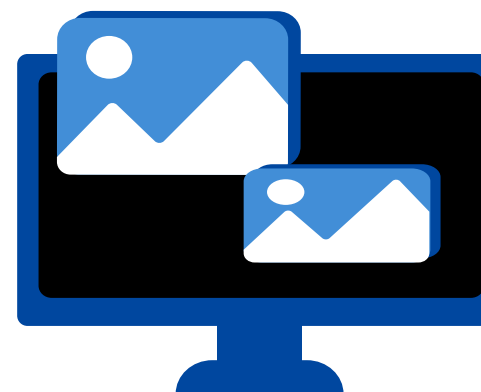
AUDIENCE LOCATIONS



*Source: Facebook

9,436

Webpage Views



*Source: Google Analytics

TOP 5 AFFINITY CATEGORIES

Food & Dining/Cooking Enthusiasts/30 Minute Chefs

News & Politics/Avid News Readers

Lifestyles & Hobbies/Pet Lovers

Media & Entertainment/TV Lovers

Media & Entertainment/Music Lovers