



13,104
 Total sessions started

*Source: Triton



11,142
 Total hours streamed

*Source: Triton



1,688
 Unique devices streamed

*Source: Triton

4,571

Podcasts played and downloaded

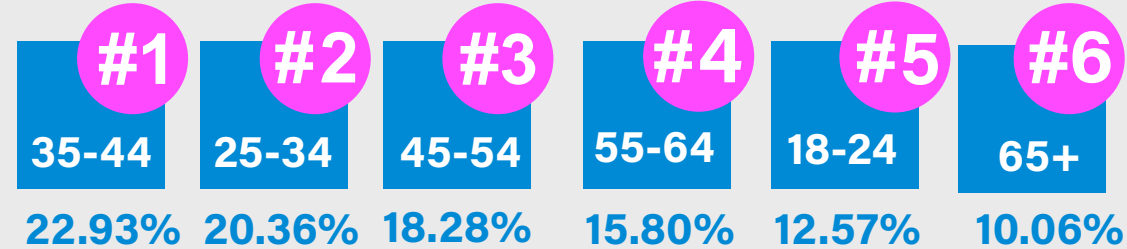


*Source: Blubrry

TOP 5 POTENTIAL TO BUY INTERESTS

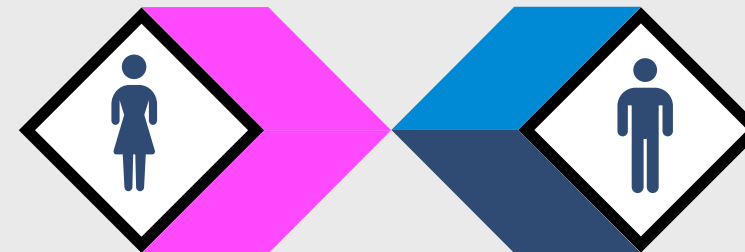
- Financial Services/Investment Services
- Employment/Career Consulting Services
- Home & Garden/Home Decor
- Employment
- Autos & Vehicles/Auto Repair & Maintenance

AGES REACHED



*Source: Google Analytics

57.5%
 of avg. listeners are women



*Source: Google Analytics

42.5%
 of avg. listeners are men

TOP 5 AFFINITY CATEGORIES

- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- Shoppers/Value Shoppers
- Media & Entertainment/Movie Lovers
- News & Politics/Avid News Readers
- Lifestyles & Hobbies/Pet Lovers

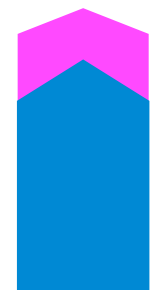
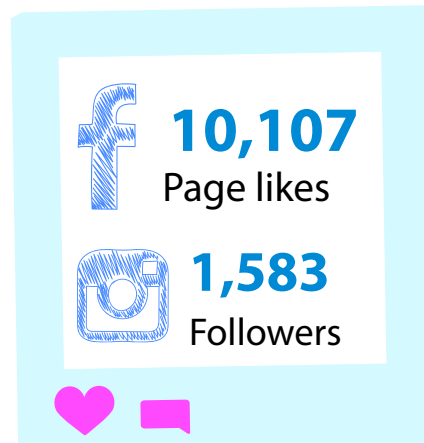
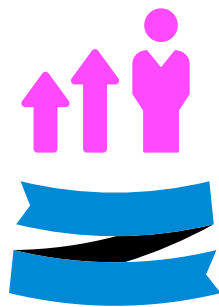
SOCIAL MEDIA AUDIENCE

*Sources: Facebook, Instagram

4,553

Email subscribers reached every month

*Source: Drip



75,395+
 Facebook post engagements

*Source: Facebook

AUDIENCE LOCATIONS

#1 St. Joseph

#2 Stevensville

#3 Coloma

*Source: Facebook

117,836

Webpage Views



*Source: Google Analytics