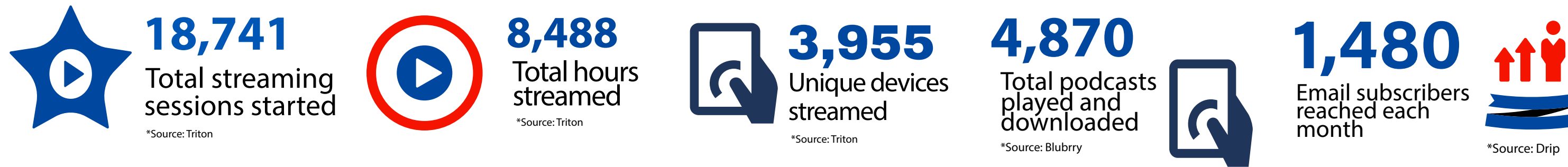


TOP 5 POTENTIAL TO BUY INTERESTS

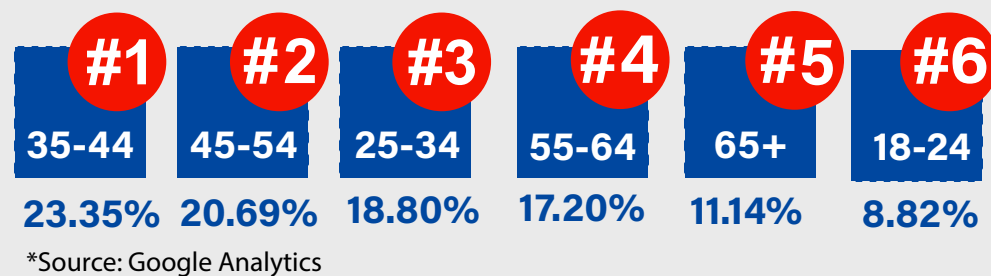
- Financial Services/Investment Services
- Real Estate/Residential Properties
- Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)
- Home & Garden/Home Decor
- Employment

TOP 5 AFFINITY CATEGORIES

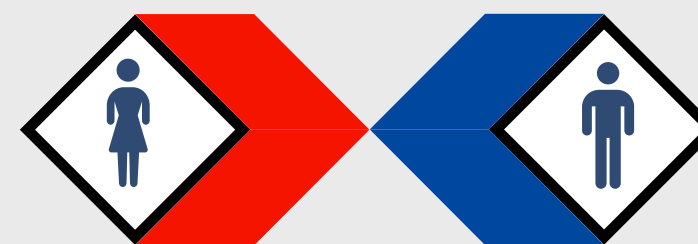
- News & Politics/Avid News Readers
- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- Banking & Finance/Avid Investors
- Sports & Fitness/Sports Fans
- Lifestyles & Hobbies/Business Professionals



AGES REACHED



48.3% of avg. listeners are women



51.7% of avg. listeners are men

*Source: Google Analytics

SOCIAL MEDIA AUDIENCE

*Source: Facebook, Instagram



239,031+ Facebook post engagements

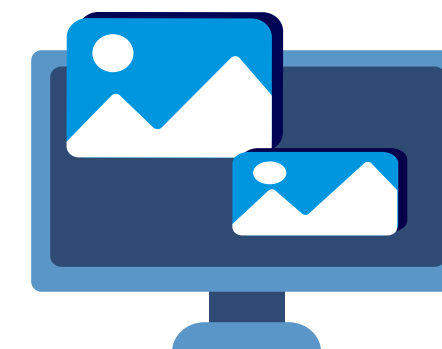
*Source: Facebook

AUDIENCE LOCATIONS



*Source: Facebook

1,091,841 Webpage Views



*Source: Google Analytics