



AVERAGE LISTENER DATA

Q3 | 7/1/2022 - 9/30/2022

60,206
Total streaming sessions started
*Source: Triton

30,596 Hours
Total hours streamed
*Source: Triton

3,758
Unique devices streamed
*Source: Triton

21,467
Total podcasts played and downloaded
*Source: Blubrry

5,283
Email subscribers reached every month
*Source: Drip

TOP 5 POTENTIAL TO BUY INTERESTS

Real Estate/Residential Properties/Residential Properties (For Sale)

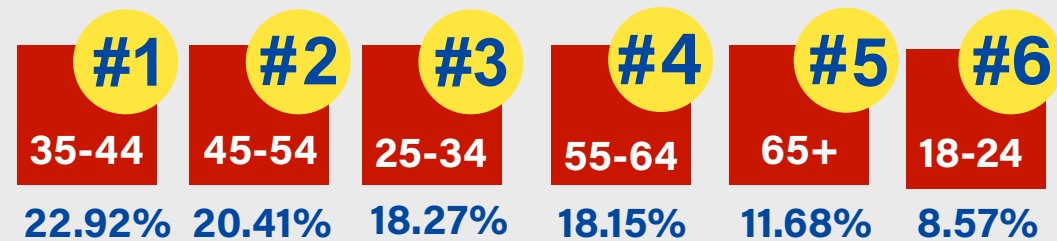
Real Estate/Residential Properties/Residential Properties (For Sale)/Houses (For Sale)/Pre-owned Houses (For Sale)

Autos & Vehicles/Auto Repair & Maintenance

Home & Garden/Home Decor

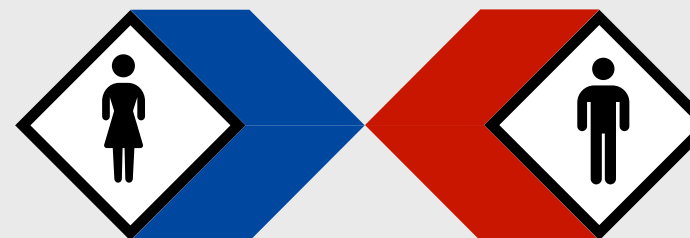
Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)

AGES REACHED



*Source: Google Analytics

57.2%
of avg. listeners are women

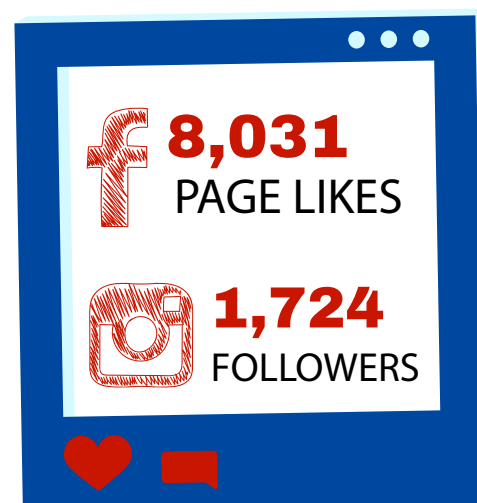


42.8%
of avg. listeners are men

*SOURCE: GOOGLE ANALYTICS

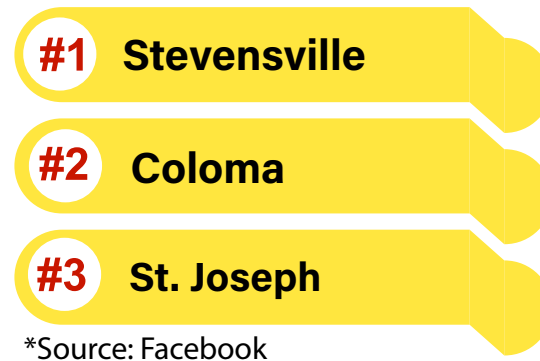
SOCIAL MEDIA AUDIENCE

*Source: Facebook



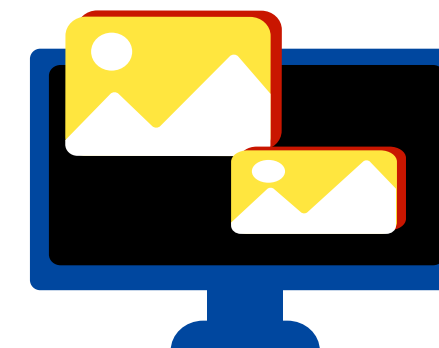
52,467+
Facebook post engagements
*Source: Facebook

AUDIENCE LOCATIONS



*Source: Facebook

97,740
Webpage Views



*Source: Google Analytics

TOP 5 AFFINITY CATEGORIES

Food & Dining/Cooking Enthusiasts/30 Minute Chefs

Lifestyles & Hobbies/Pet Lovers

Shoppers/Bargain Hunters

Food & Dining/Fast Food Cravers

Media & Entertainment/TV Lovers

Lifestyles & Hobbies/Family-Focused