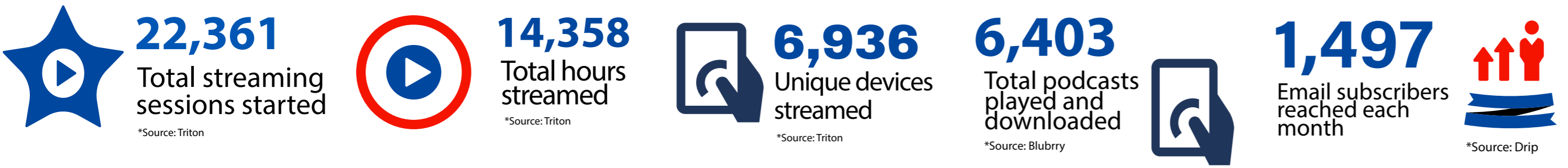


**TOP 5 POTENTIAL TO BUY INTERESTS**

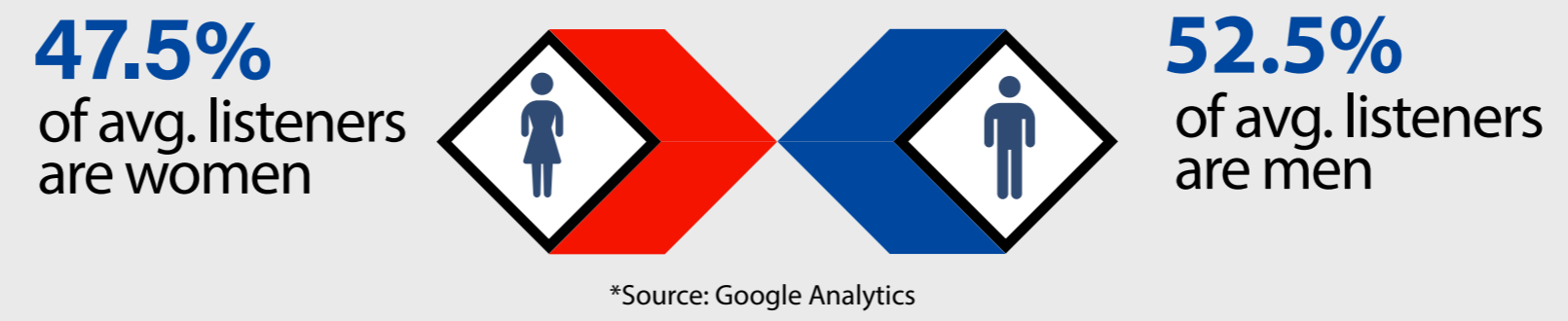
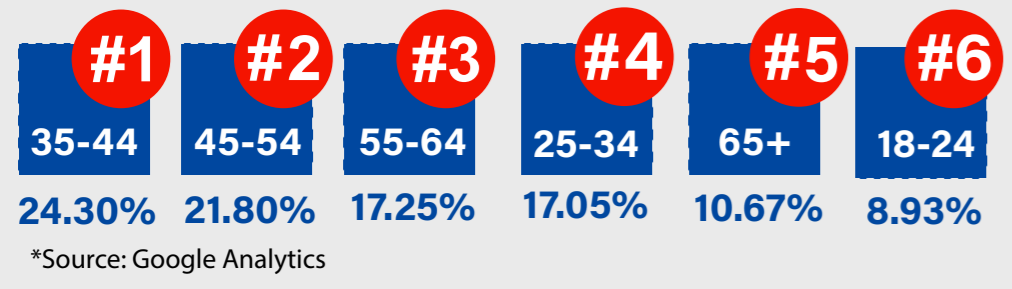
- Gifts & Occasions/Holiday Items & Decorations
- Home & Garden/Home Decor
- Financial Services/Investment Services
- Apparel & Accessories
- Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)

**TOP 5 AFFINITY CATEGORIES**

- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- News & Politics/Avid News Readers
- Shoppers/Value Shoppers
- Banking & Finance/Avid Investors
- Lifestyles & Hobbies/Pet Lovers

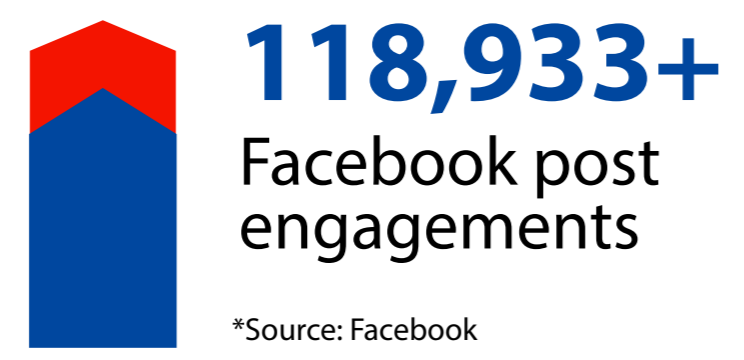


**AGES REACHED**



**SOCIAL MEDIA AUDIENCE**

\*Source: Facebook, Instagram



**AUDIENCE LOCATIONS**

