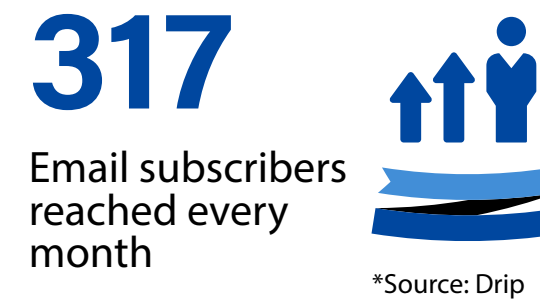
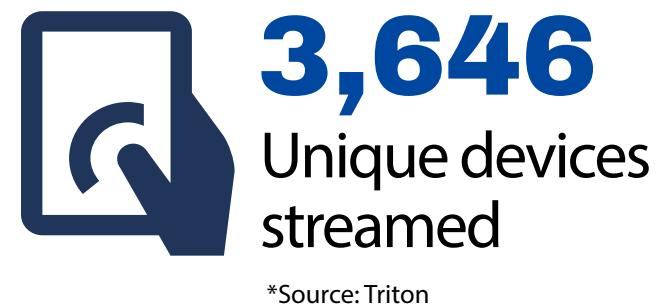
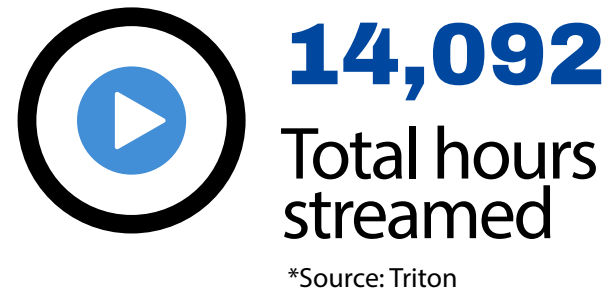
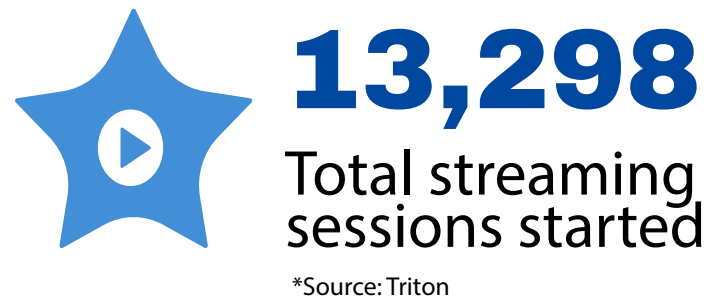




AVERAGE LISTENER DATA

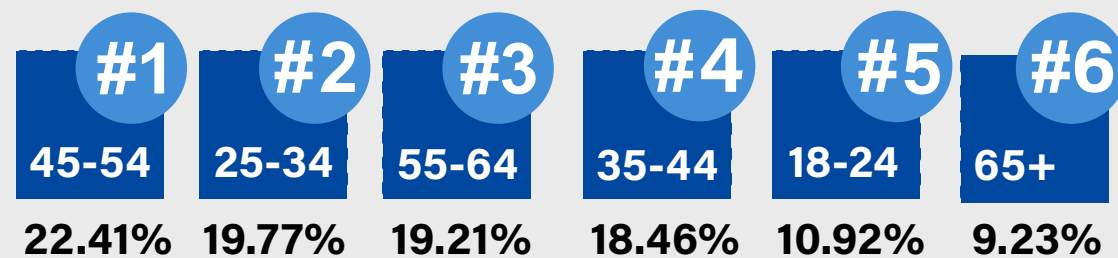
Q4 | 10/1/2022 - 12/31/2022



TOP 5 POTENTIAL TO BUY INTERESTS

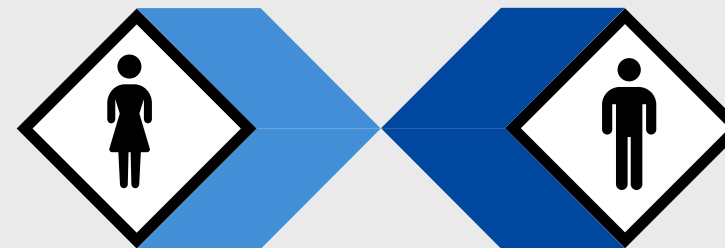
- Gifts & Occasions/Holiday Items & Decorations
- Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)
- Home & Garden/Home Decor
- Apparel & Accessories
- Gifts & Occasions/Party Supplies & Planning/Party Supplies

AGES REACHED



*Source: Google Analytics

40%
of avg. listeners are women



60%
of avg. listeners are men

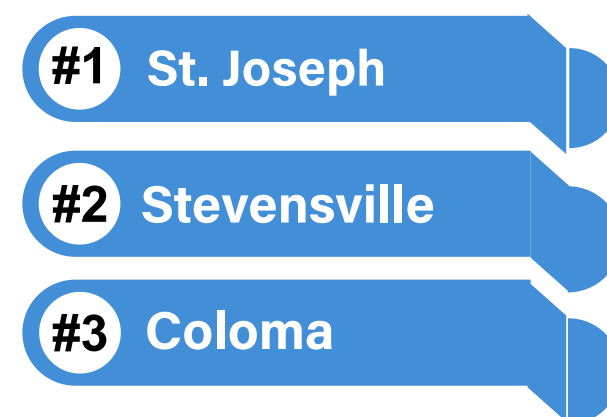
*Source: Google Analytics

SOCIAL MEDIA AUDIENCE

*Source: Facebook

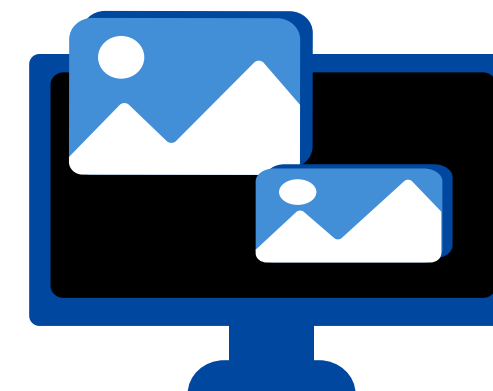


AUDIENCE LOCATIONS



*Source: Facebook

8,955
Webpage Views



*Source: Google Analytics

TOP 5 AFFINITY CATEGORIES

- News & Politics/Avid News Readers
- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- Lifestyles & Hobbies/Pet Lovers
- Media & Entertainment/TV Lovers
- Sports & Fitness/Sports Fans