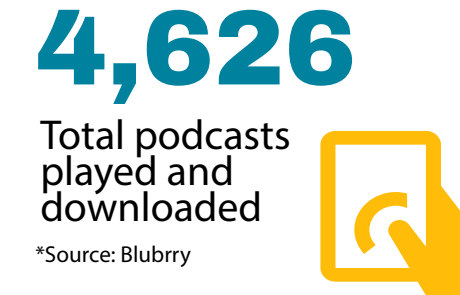
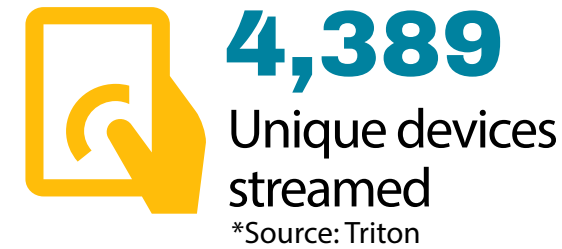
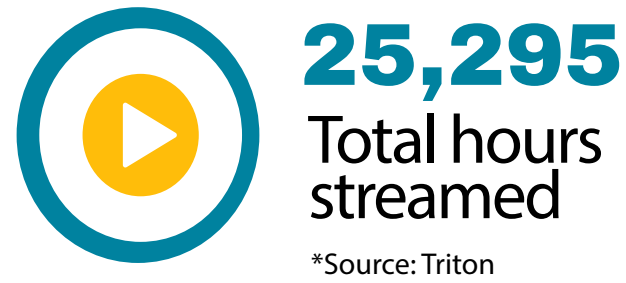




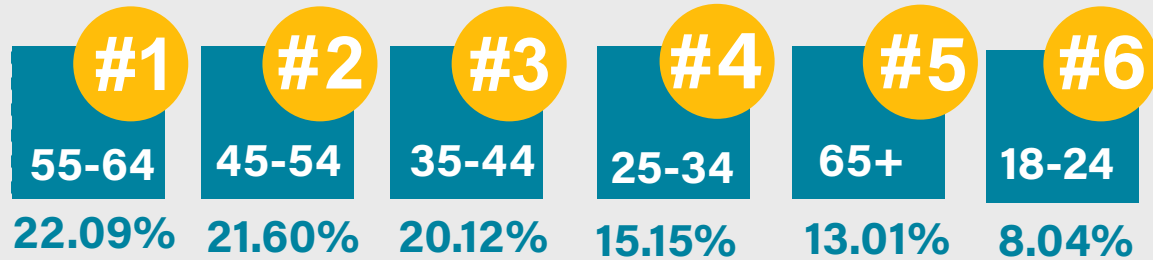
AVERAGE LISTENER DATA

Q4 | 10/1/2022 - 12/31/2022



TOP 5 POTENTIAL TO BUY INTERESTS

- Gifts & Occasions/Holiday Items & Decorations
- Home & Garden/Home Decor
- Apparel & Accessories
- Apparel & Accessories/Women's Apparel
- Gifts & Occasions/Party Supplies & Planning/Party Supplies



*Source: Google Analytics



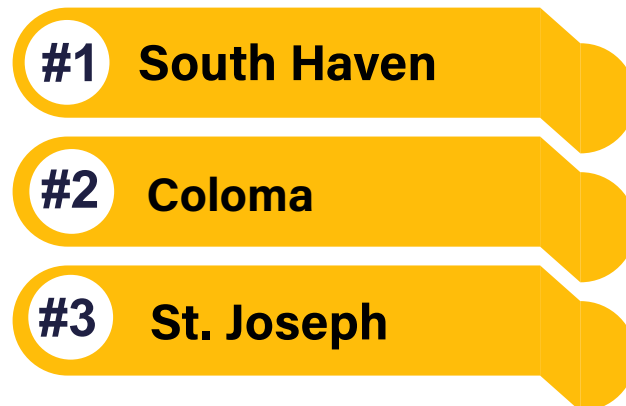
*Source: Google Analytics

SOCIAL MEDIA AUDIENCE

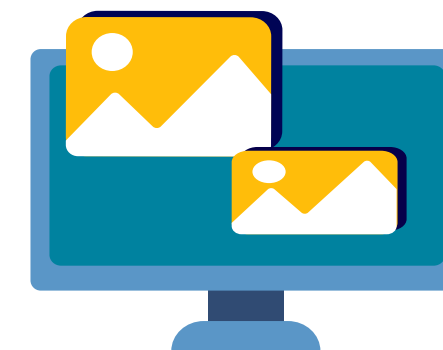
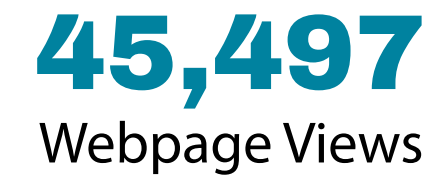
*Source: Facebook



AUDIENCE LOCATIONS



*Source: Facebook



*Source: Google Analytics

TOP 5 AFFINITY CATEGORIES

- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- Lifestyles & Hobbies/Pet Lovers
- Media & Entertainment/TV Lovers
- News & Politics/Avid News Readers
- Shoppers/Bargain Hunters