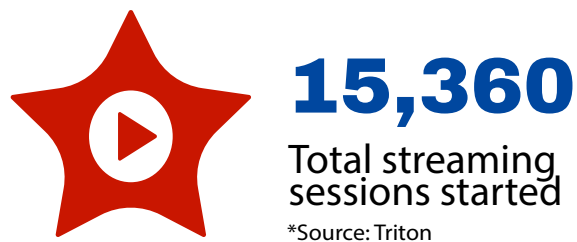




AVERAGE LISTENER DATA

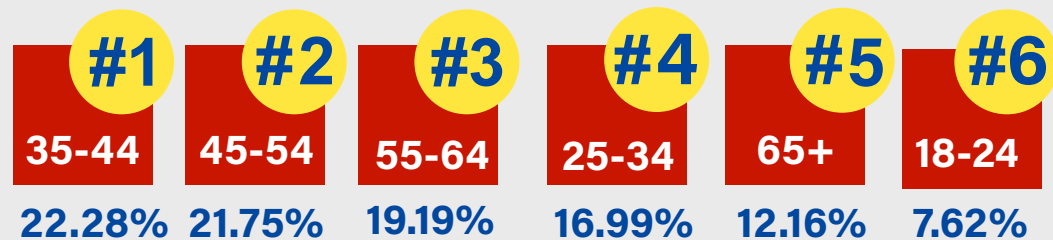
Q4 | 10/1/2022 - 12/31/2022



TOP 5 POTENTIAL TO BUY INTERESTS

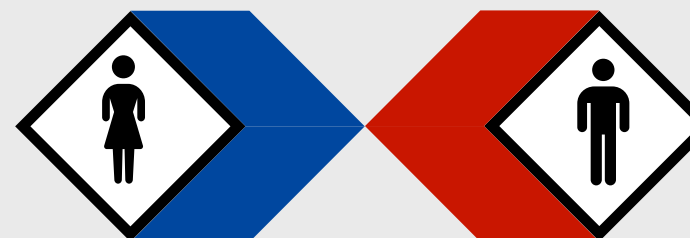
- Gifts & Occasions/Holiday Items & Decorations
- Home & Garden/Home Decor
- Apparel & Accessories
- Gifts & Occasions/Party Supplies & Planning/Party Supplies
- Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)

AGES REACHED



*Source: Google Analytics

56.8%
of avg. listeners are women



*SOURCE: GOOGLE ANALYTICS

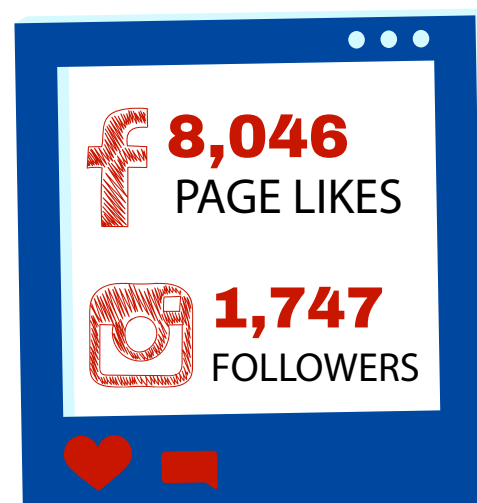
43.2%
of avg. listeners are men

TOP 5 AFFINITY CATEGORIES

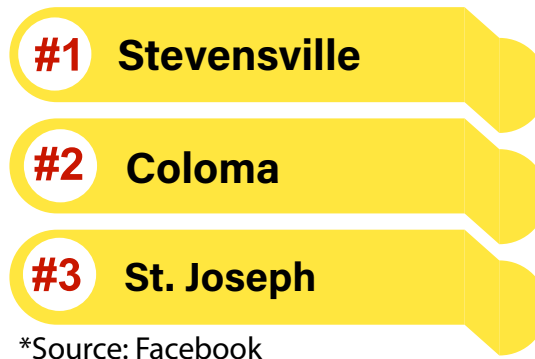
- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- Lifestyles & Hobbies/Pet Lovers
- Media & Entertainment/TV Lovers
- Shoppers/Bargain Hunters
- Food & Dining/Fast Food Cravers

SOCIAL MEDIA AUDIENCE

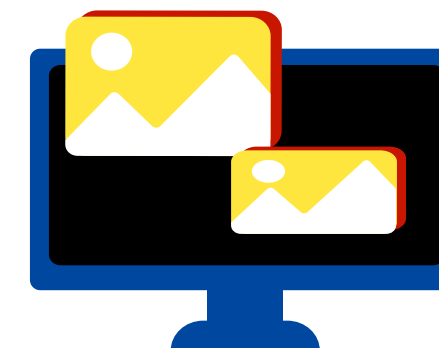
*Source: Facebook



AUDIENCE LOCATIONS



54,051
Webpage Views



*Source: Google Analytics