



AVERAGE LISTENER DATA

Q1 | 1/1/2023 - 3/31/2023



10,482
Total sessions started

*Source: Triton



18,551
Total hours streamed

*Source: Triton



2,118
Unique devices streamed

*Source: Triton

6,459

Podcasts played and downloaded

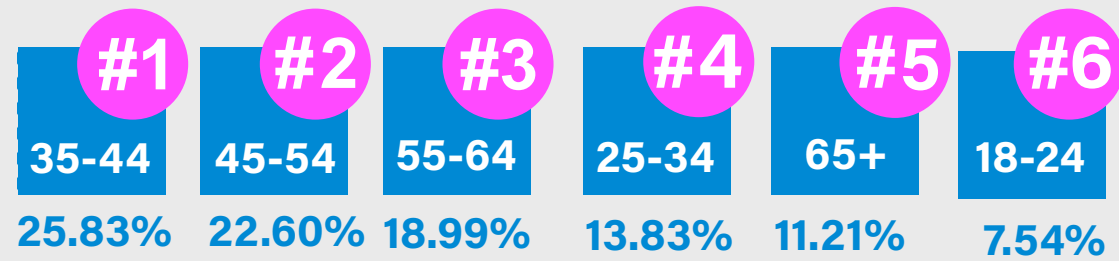


*Source: Blubrry

TOP 5 POTENTIAL TO BUY INTERESTS

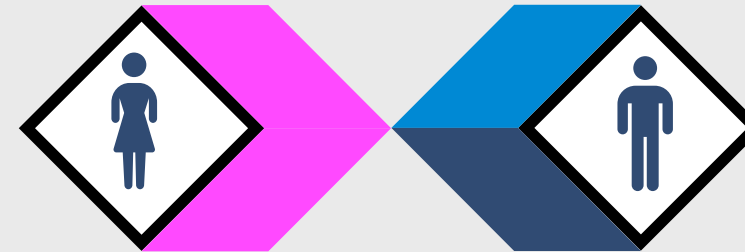
- Home & Garden/Home Decor
- Real Estate/Residential Properties/Residential Properties (For Sale)
- Apparel & Accessories/Women's Apparel
- Apparel & Accessories
- Gifts & Occasions/Gift Baskets

AGES REACHED



*Source: Google Analytics

59.4%
of avg. listeners are women



*Source: Google Analytics

40.6%
of avg. listeners are men

TOP 5 AFFINITY CATEGORIES

- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- Lifestyles & Hobbies/Pet Lovers
- Media & Entertainment/TV Lovers
- Shoppers/Value Shoppers
- Shoppers/Value Shoppers

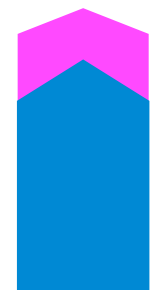
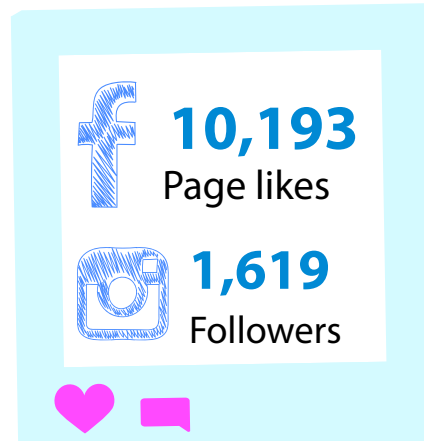
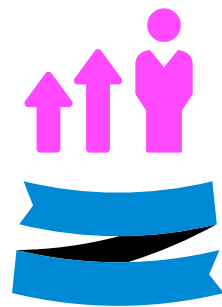
SOCIAL MEDIA AUDIENCE

*Sources: Facebook, Instagram

4,461

Email subscribers reached every month

*Source: Drip

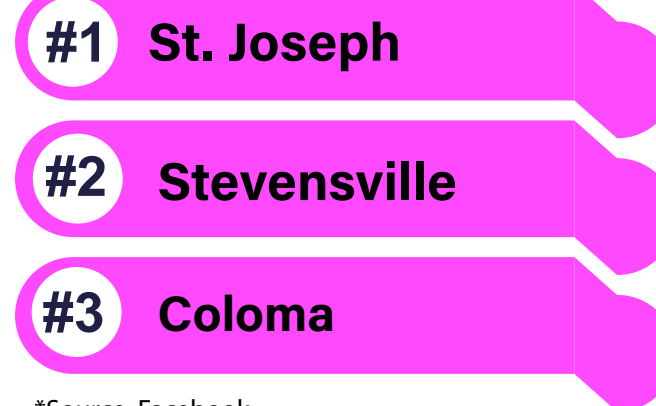


82,203

Facebook page reach

*Source: Facebook

AUDIENCE LOCATIONS



*Source: Facebook

70,157

Webpage Views



*Source: Google Analytics