






AVERAGE LISTENER DATA

Q1 | 1/31/2023 - 3/31/2023

 **30,918**
Total sessions started
*Source: Triton

 **33,637**
Total Hours Streamed
*Source: Triton

 **6,804**
Unique devices streamed
*Source: Triton

19,338
Total podcasts played and downloaded

*Source: Blubrry

4,032 
Email subscribers reached every month

*Source: Drip

TOP 5 POTENTIAL TO BUY INTERESTS

Gifts & Occasions/Gift Baskets

Gifts & Occasions/Holiday Items & Decorations

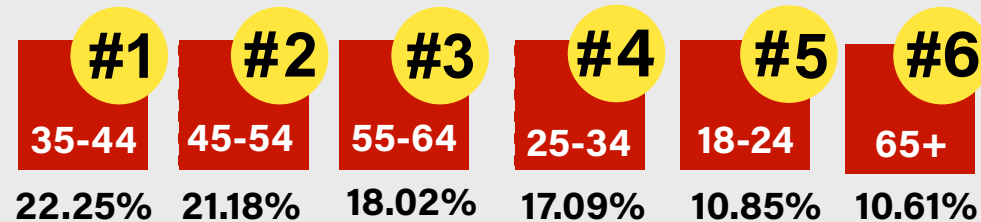
Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)

Home & Garden/Home Decor

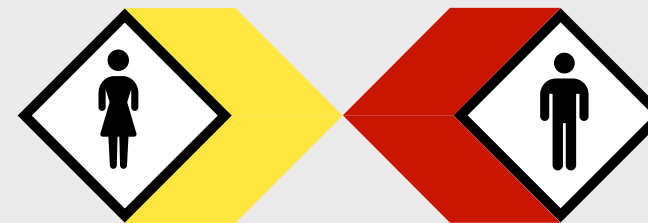
Real Estate/Residential Properties/Residential Properties (For Sale)

AGES REACHED

*Source: Google Analytics



45.6%
of avg. listeners are women



*Source: Google Analytics

54.4%
of avg. listeners are men

TOP 5 AFFINITY CATEGORIES

Food & Dining/Cooking Enthusiasts/30 Minute Chefs

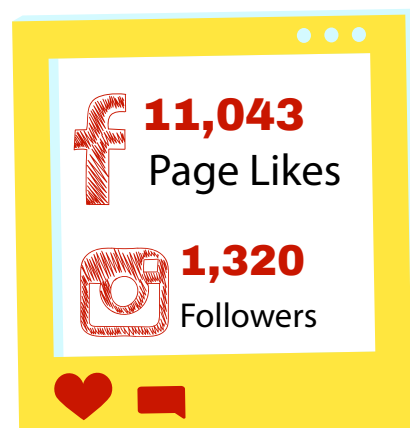
Lifestyles & Hobbies/Pet Lovers

News & Politics/Avid News Readers

Media & Entertainment/TV Lovers

Food & Dining/Fast Food Cravers

SOCIAL MEDIA AUDIENCE

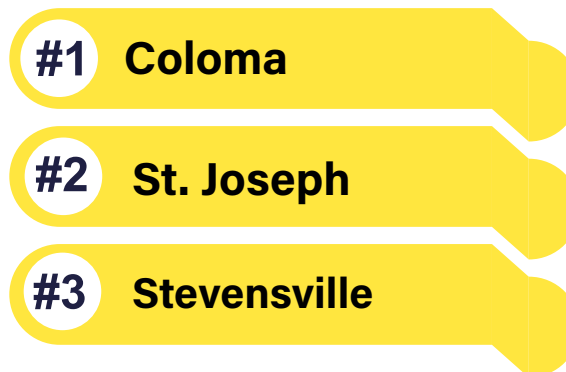


*Source: Facebook, Instagram

 **73,552**
Facebook page reach

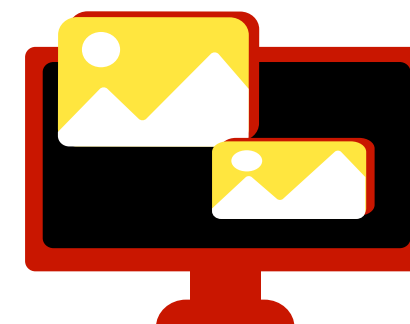
*Source: Facebook

AUDIENCE LOCATIONS



*Source: Facebook

51,477
Webpage views



*Source: Google Analytics