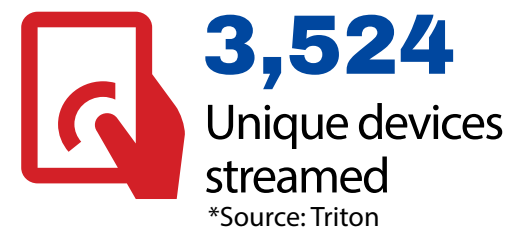
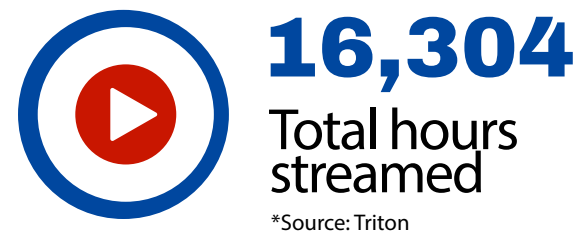




AVERAGE LISTENER DATA

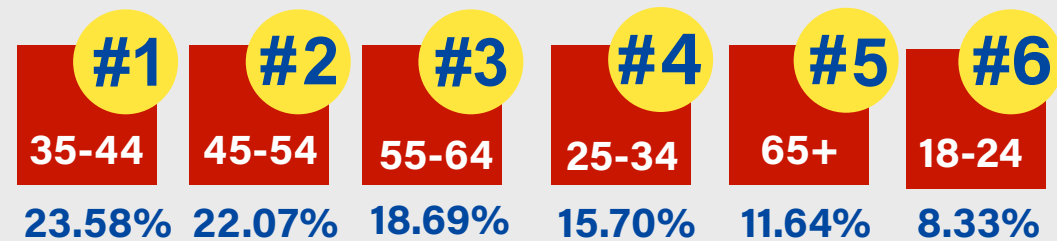
Q1 | 1/31/2023 - 3/31/2023



TOP 5 POTENTIAL TO BUY INTERESTS

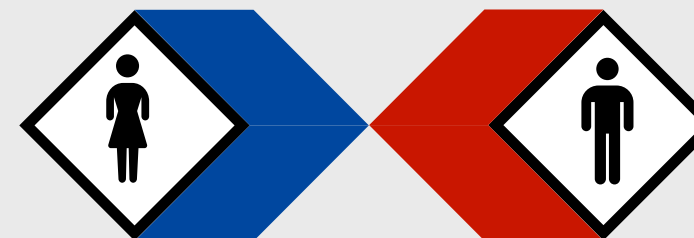
- Gifts & Occasions/Holiday Items & Decorations
- Gifts & Occasions/Gift Baskets
- Home & Garden/Home Decor
- Real Estate/Residential Properties/Residential Properties (For Sale)
- Gifts & Occasions/Holiday Items & Decorations/Christmas Items & Decor

AGES REACHED



*Source: Google Analytics

55.4%
of avg. listeners are women



*SOURCE: GOOGLE ANALYTICS

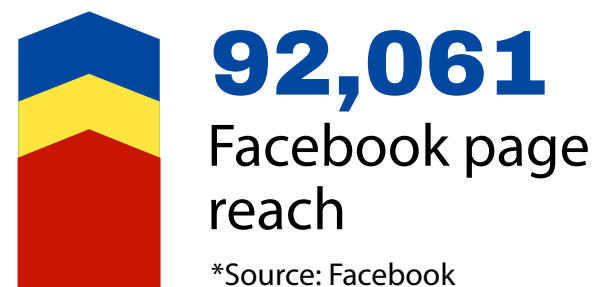
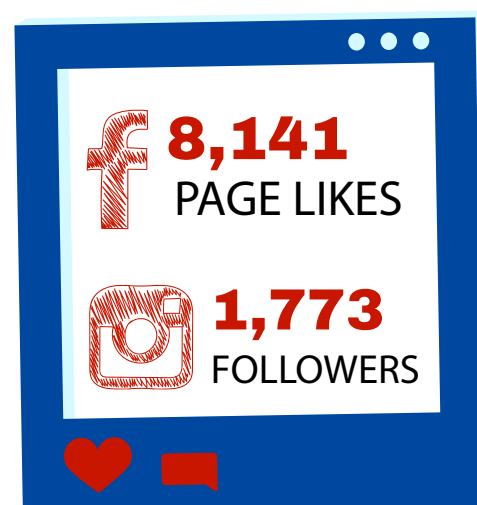
44.6%
of avg. listeners are men

TOP 5 AFFINITY CATEGORIES

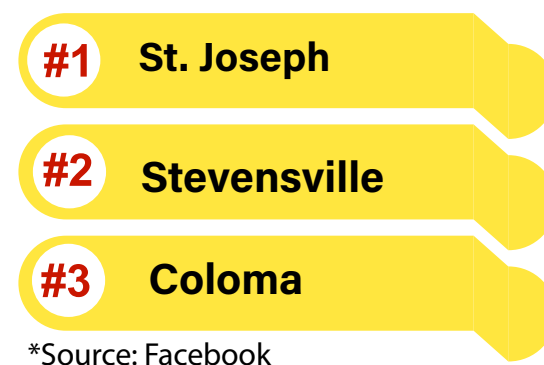
- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- Lifestyles & Hobbies/Pet Lovers
- Media & Entertainment/TV Lovers
- News & Politics/Avid News Readers
- Food & Dining/Fast Food Cravers

SOCIAL MEDIA AUDIENCE

*Source: Facebook

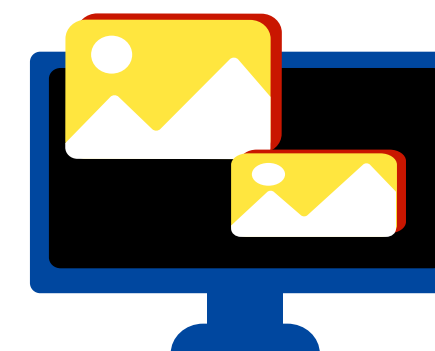


AUDIENCE LOCATIONS



*Source: Facebook

54,431
Webpage Views



*Source: Google Analytics