

*Source: Triton



*Source: Triton



*Source: Triton

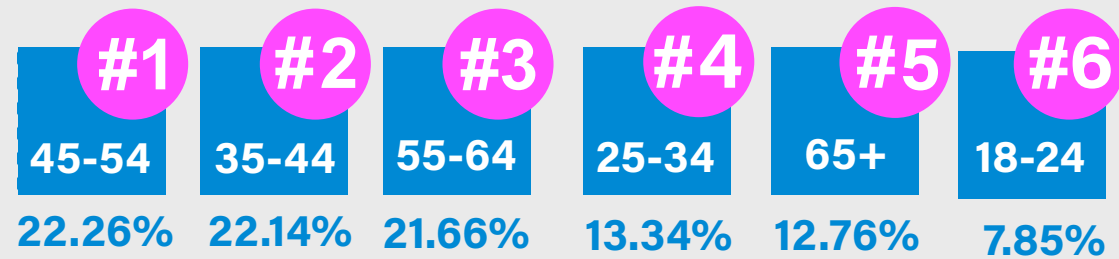


*Source: Blubrry

TOP 5 POTENTIAL TO BUY INTERESTS

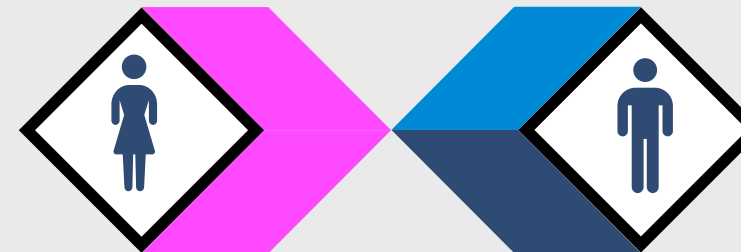
- Home & Garden/Home Decor
- Real Estate/Residential Properties/Residential Properties (For Sale)
- Apparel & Accessories/Women's Apparel
- Apparel & Accessories
- Gifts & Occasions/Gift Baskets

AGES REACHED



*Source: Google Analytics

60.8%
 of avg. listeners are women



*Source: Google Analytics

39.2%
 of avg. listeners are men

TOP 5 AFFINITY CATEGORIES

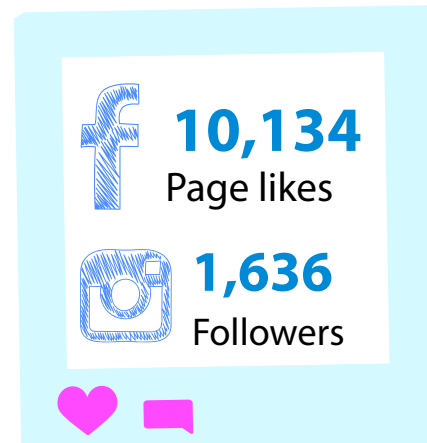
- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- Lifestyles & Hobbies/Pet Lovers
- Media & Entertainment/TV Lovers
- Shoppers/Value Shoppers
- News & Politics/Avid News Readers/Entertainment News Enthusiasts

SOCIAL MEDIA AUDIENCE

*Sources: Facebook, Instagram



*Source: Drip

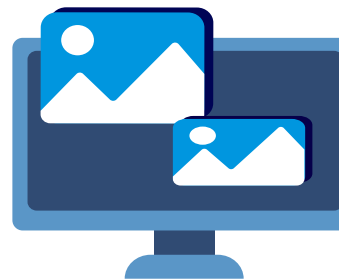
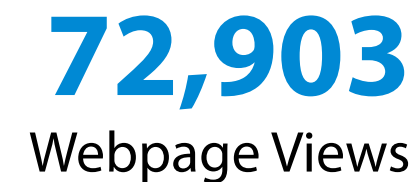


*Source: Facebook

AUDIENCE LOCATIONS



*Source: Facebook



*Source: Google Analytics