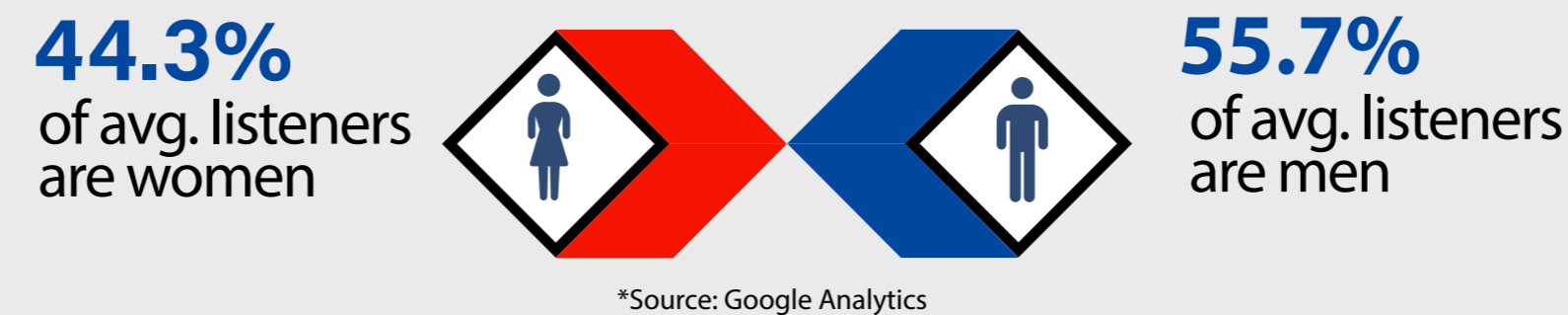
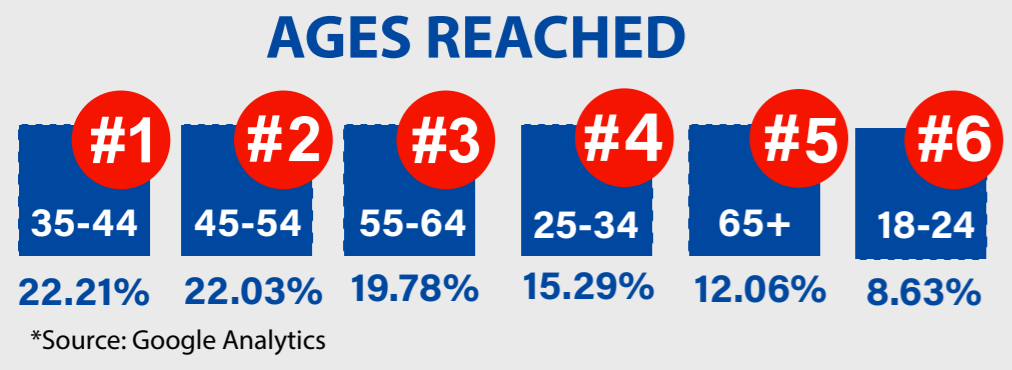
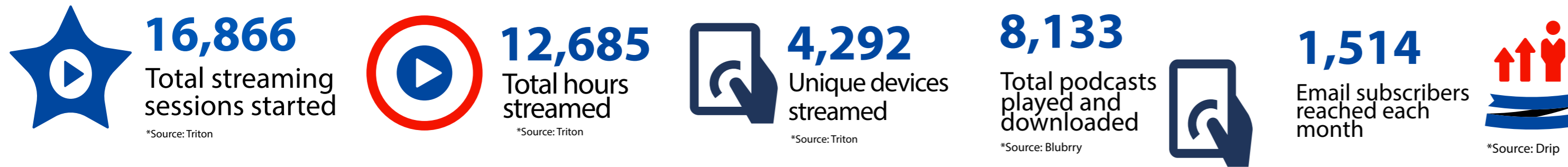


**TOP 5 POTENTIAL TO BUY INTERESTS**

- Gifts & Occasions/Holiday Items & Decorations
- Real Estate/Residential Properties/Residential Properties (For Sale)
- Gifts & Occasions/Gift Baskets
- Home & Garden/Home Decor
- Apparel & Accessories/Women's Apparel

**TOP 5 AFFINITY CATEGORIES**

- News & Politics/Avid News Readers
- Media & Entertainment
- Shoppers/Value Shoppers
- Home & Garden/Home Decor Enthusiasts
- Food & Dining/Cooking Enthusiasts/Aspiring



**SOCIAL MEDIA AUDIENCE**  
\*Source: Facebook, Instagram



**AUDIENCE LOCATIONS**

