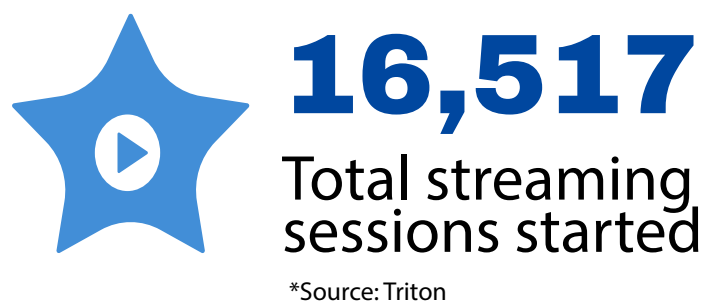




AVERAGE LISTENER DATA

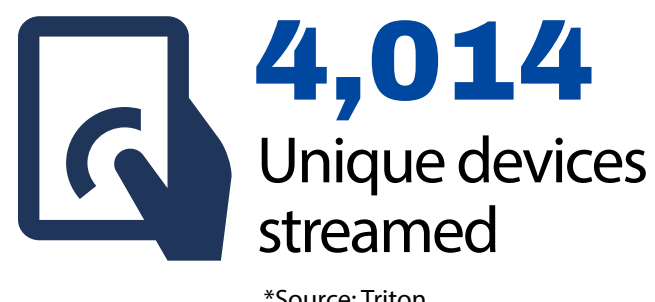
Q2 | 4/1/2023 - 6/30/2023



*Source: Triton



*Source: Triton



*Source: Triton

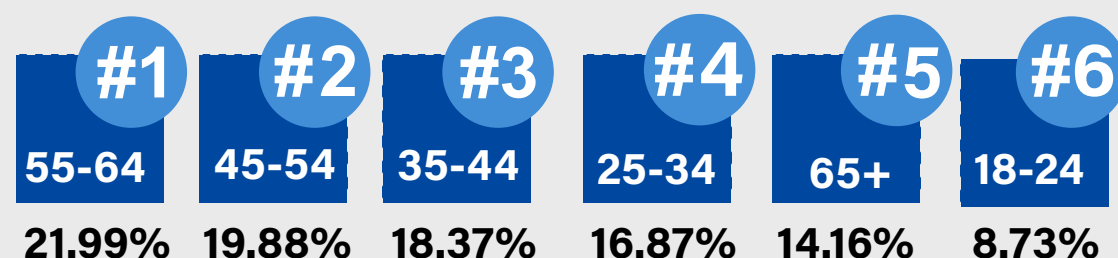


*Source: Drip

TOP 5 POTENTIAL TO BUY INTERESTS

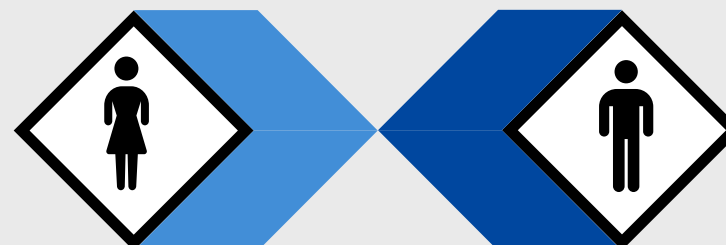
- Gifts & Occasions/Gift Baskets
- Home & Garden/Home Decor
- Gifts & Occasions/Holiday Items & Decorations
- Apparel & Accessories/Women's Apparel
- Real Estate/Residential Properties/Residential Properties (For Sale)

AGES REACHED



*Source: Google Analytics

48.9%
of avg. listeners are women



51.1%
of avg. listeners are men

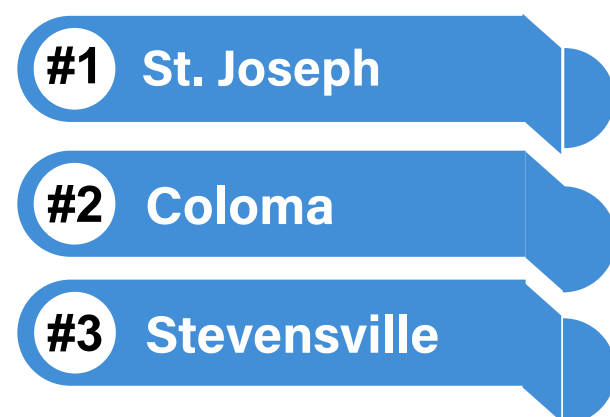
*Source: Google Analytics

SOCIAL MEDIA AUDIENCE

*Source: Facebook

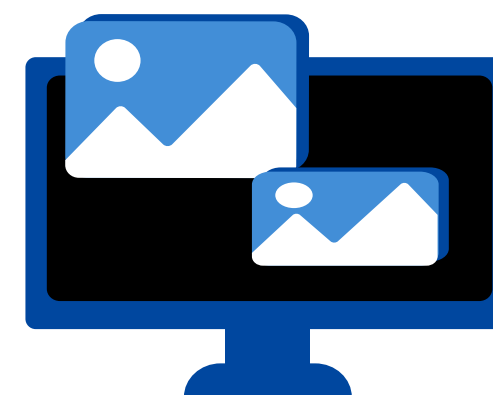


AUDIENCE LOCATIONS



*Source: Facebook

7,788
Webpage Views



*Source: Google Analytics

TOP 5 AFFINITY CATEGORIES

- News & Politics/Avid News Readers/Entertainment News Enthusiasts
- Media & Entertainment/Movie Lovers
- Shoppers/Shopping Enthusiasts
- Media & Entertainment/Light TV Viewers
- Home & Garden/Home Decor Enthusiasts