



# STATISTICS

## JAN 2024



LIFETIME TOTAL  
**37,697**  
TOTAL INSTALLS

### USAGE IN DECEMBER



**11,749**  
PUSH OPENS

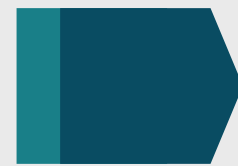


**3,551**  
PUSH SUBSCRIBERS



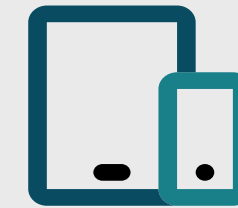
**131**  
NEW DOWNLOADS

**10,430**  
UNIQUE DEVICES  
OPENED THE APP



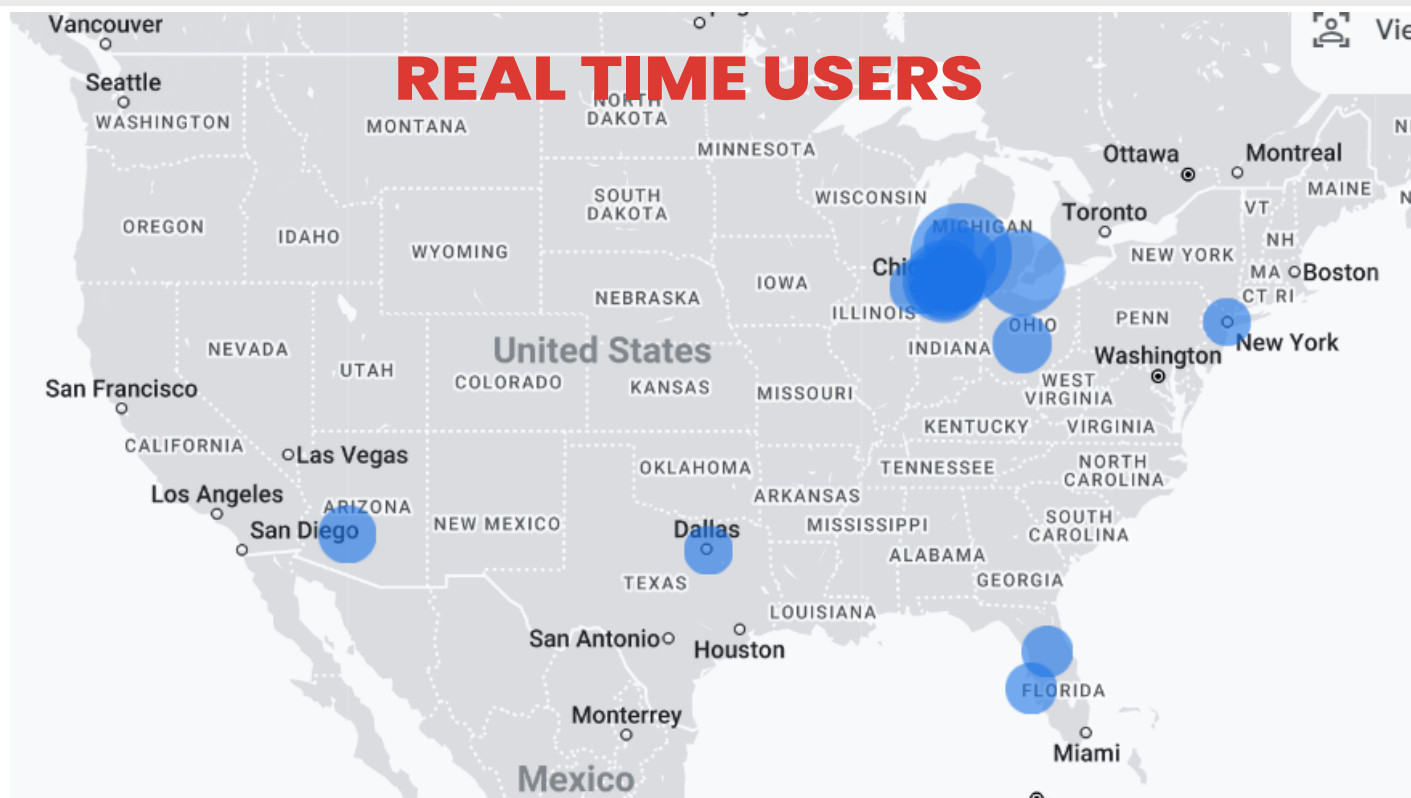
**168,437**  
TOTAL APP OPENS

### PLATFORMS



**70%**  
APPLE  
DEVICES

**30%**  
ANDROID  
DEVICES



### REAL TIME USERS

### TOP 5 PAGES

- 1 Weather
- 2 Events
- 3 News
- 4 Obituaries
- 5 Closings / Delays

### TOP 10 CITIES

- |                 |                   |
|-----------------|-------------------|
| 1 Fair Plain    | 6 Chicago         |
| 2 Grand Rapids  | 7 Detroit         |
| 3 Benton Harbor | 8 Coloma Township |
| 4 St Joseph     | 9 Niles           |
| 5 Ashburn       | 10 Muskegon       |