



# STATISTICS

## FEB 2024



LIFETIME TOTAL  
**37,819**  
TOTAL INSTALLS

### USAGE THIS MONTH



**12,831**  
PUSH OPENS



**3,474**  
PUSH SUBSCRIBERS



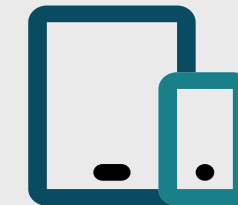
**122**  
NEW DOWNLOADS

**10,125**  
UNIQUE DEVICES  
OPENED THE APP



**141,352**  
TOTAL APP OPENS

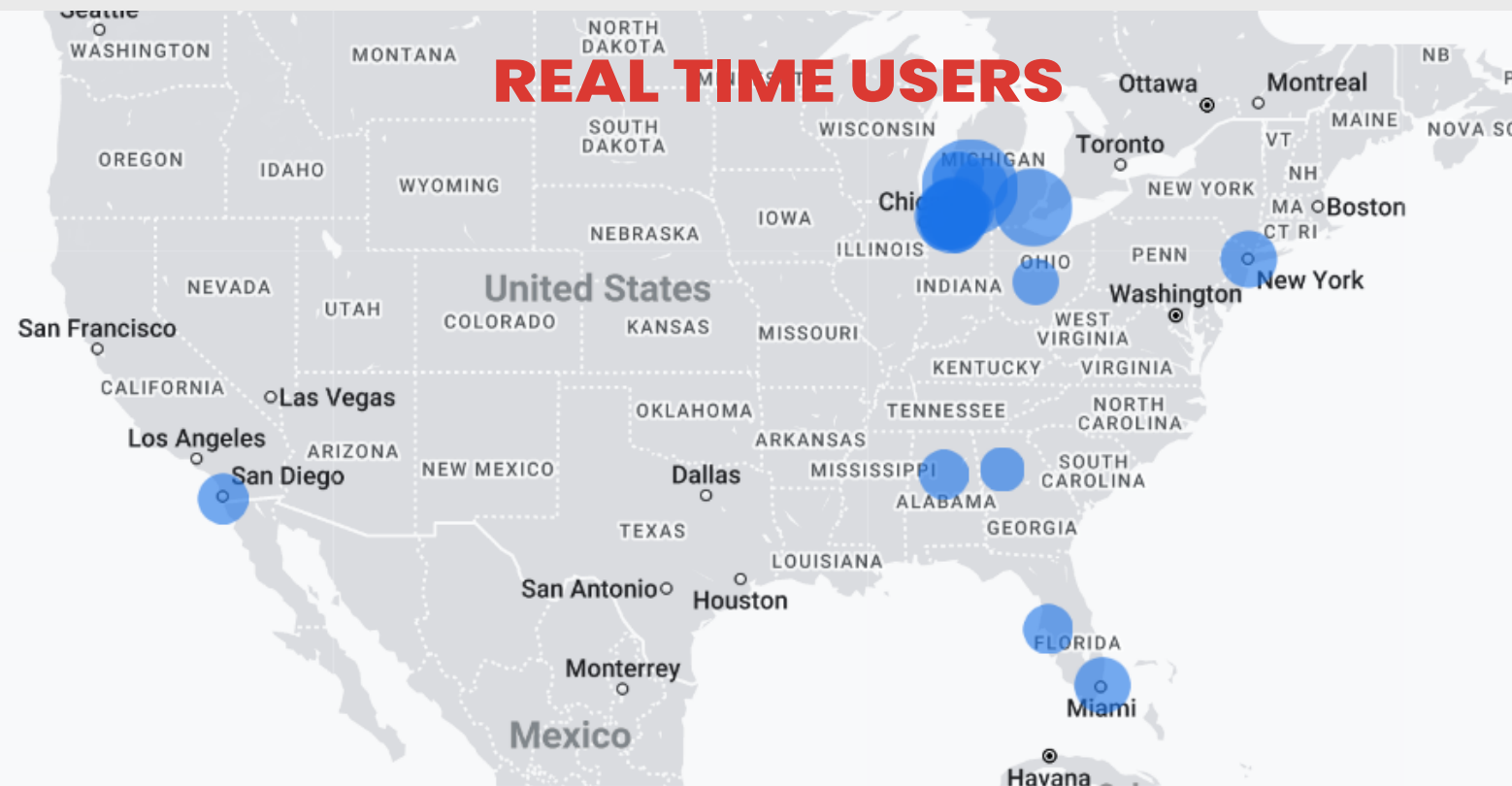
### PLATFORMS



**68%**  
APPLE  
DEVICES

**32%**  
ANDROID  
DEVICES

### REAL TIME USERS



### TOP 5 PAGES

- 1 Weather
- 2 News
- 3 Events
- 4 Obituaries
- 5 Privacy Policy

### TOP 5 CITIES

- 1 Fair Plain
- 2 Grand Rapids
- 3 St Joseph
- 4 Chicago
- 5 Detroit

### TOP 5 INTERESTS

- 1 Entertainment News
- 2 Football Fans
- 3 Movie Lovers
- 4 Light TV Viewers
- 5 Shopping Enthusiasts